



STUDENT ACTIVITIES

EMPLOYMENT

MARKETING STAFF:

SOCIAL MEDIA PLANNER

DEPARTMENT OVERVIEW

STAFF

5 full time
3 event supervisors
15+ event staff
6 marketing staff

EVENTS

70+ each year

Coffeehouse, Block Party, Open Mic, Bingo, Trivia, movie nights, concerts, and more

COMPETENCIES AND LEARNING OBJECTIVES

All Student Activities staff will be able to walk away from this job being able to identify and articulate one's skills, strengths, knowledge, and experiences relevant to their professional goals in order to better pursue future career opportunities. Though there is a variety of skill sets you will gain, major learning objectives include:

- **Problem solving**
- **Communication**
- **Teamwork**
- **Professionalism**
- **Leadership**

THE POSITION

15-18 hours
each week

Hourly paid position,
work study available

Off during university
holidays and residential
calendar breaks

SOCIAL MEDIA PLANNER

Proficiencies: Microsoft Suite

- Develops the Social Media Plan for Student Activities
- Brainstorms innovative and creative ideas for digital and social content
- Writes engaging captions for posts
- Occasionally writes articles for the Liberty Champion



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