



STUDENT ACTIVITIES

EMPLOYMENT

MARKETING STAFF:

GRAPHIC DESIGNER

DEPARTMENT OVERVIEW

STAFF

5 full time
3 event supervisors
15+ event staff
6 marketing staff

EVENTS

70+ each year

Coffeehouse, Block Party, Open Mic, Bingo, Trivia, movie nights, concerts, and more

COMPETENCIES AND LEARNING OBJECTIVES

All Student Activities staff will be able to walk away from this job being able to identify and articulate one's skills, strengths, knowledge, and experiences relevant to their professional goals in order to better pursue future career opportunities. Though there is a variety of skill sets you will gain, major learning objectives include:

- **Problem solving**
- **Communication**
- **Teamwork**
- **Professionalism**
- **Leadership**

THE POSITION

15-18 hours
each week

Hourly paid position,
work study available

Off during university
holidays and residential
calendar breaks

GRAPHIC DESIGNER

Proficiencies: Illustrator and Photoshop, knowledge in photography

- Responsible for creating all event graphic content for the department
- Creates promotional materials for Instagram and other social media accounts
- Assists in maintaining and developing our brand



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ACTIVITIES