

Proposal Conception - Why Write This Grant?

Reasons to write a grant

- You have a good idea
- You have time to develop the idea into a grant proposal
- You cannot develop the idea without external support
- You have a conception of how the idea can become a reality
- There is an agency, organization, foundation or corporation that would fund this idea
- You can demonstrate a need for development of the idea into a program/project
- Your organization and/or you have the expertise to successfully implement the project
- Your organization supports and endorses the idea

Reasons not to write a grant

- You are only interested in getting the money
- You do not have the expertise to implement the proposed project if it's funded
- You do not have enough time to do a good job on the proposal
- The amount of funding available is not worth the effort
- Your organization, your project or you do not meet the requirements of the funder
- You do not have the support or endorsement of your organization
- There is no need for the project/program
- There is no match with a funder of any sort