



LIBERTY UNIVERSITY

CFAW Essay Scholarship Grading Rubric

Content: (100%)		Poor	•	•	•	•	●	●	●	●	Great
20%	Minimum Requirements Did the student meet the 50 minimum and 280 maximum character limit?	1	2	3	4	5	6	7	8	9	10
20%	Completeness Did the student fully answer the prompt?	1	2	3	4	5	6	7	8	9	10
20%	Audience Engagement How well did the student engage his or her audience?	1	2	3	4	5	6	7	8	9	10
20%	Spiritual, Intellectual, and Emotional Appeal Did the student engage the audience intellectually, spiritually, and emotionally?	1	2	3	4	5	6	7	8	9	10
20%	Development of Statement Did the student demonstrate the connection between winning the scholarship and being a <i>Champion for Christ</i> ?	1	2	3	4	5	6	7	8	9	10
=	Total Score: (100 max)										

Potential Judges:

- Resident Enrollment administration and/or staff
- Stakeholders of the university who have significant experience in student recruitment