

# EARLY ACTION SCHOLARSHIP

## – *Official Rules*

*Fall 2022-23*



*No purchase or payment of any kind is necessary to enter or win. Open only to eligible legal residents of the fifty (50) United States and the District of Columbia who have not previously attended Liberty University's Residential Program. Void in Colorado, Maryland, Puerto Rico, and all jurisdictions other than those states above and where prohibited, taxed, or restricted by law. If under the age of eighteen (18), the entrant must have a parent or legal guardian's consent to participate.*



## SPONSOR

The Sponsor and operator of this Early Action Scholarship Contest (“Contest”) is Liberty University, located at 1971 University Boulevard, Lynchburg, Virginia 24515 (“Sponsor”). The Sponsor is solely responsible for its administration and fulfillment.

- Entrants should look solely to Sponsor with any questions, comments, claims, or problems related to the Contest.
- Sponsor may be reached by email at [admissions@liberty.edu](mailto:admissions@liberty.edu) during the Contest Period.

## ENTRY PERIOD AND PARAMETERS

**This contest begins on Dec. 31, 2021, at 12 a.m. EST and ends on June 30, 2022, at 11:59 p.m. EST.**

- Limit one (1) entry per person.
- No purchase is necessary to enter the Contest or win, but winner(s) must pay the standard fees associated with enrolling at Liberty University to use the awarded prize scholarship.
- Sponsor’s computer is the official timekeeping device for the Contest.
- By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects.
- This Contest is subject to all applicable federal, state, and local laws and regulations.
- Void in Colorado, Maryland, Puerto Rico, and any other jurisdictions where restricted, taxed, or prohibited by law.

## HOW TO ENTER

Eligible entrants should develop a video highlighting why they should win one of twenty-five (25) \$2,000 tuition scholarships to Liberty University. Scholarship eligibility will be based on students who meet the criteria outlined in the [rubric](#), which is available [online](#). Once complete, the entrant will access the online entry form, complete the form by accurately inputting all requested information (including a link to their completed video), and submit the form by June 30, 2022, at 11:59 p.m. EST.

## ELIGIBILITY

**All persons must meet all the following qualifications to enter the Contest:**

- Must be a legal resident of the fifty (50) United States and District of Columbia
- Must be at least thirteen (13) years of age or older at the time of entry. If under the age of eighteen (18) at the time of entry, the entrant must have a parent or legal guardian’s consent to participate.
- Must be graduating from high school or transferring from another college or university and enrolling in Liberty’s residential undergraduate program in the Fall 2022 semester for the first time
- Must submit a Liberty University residential undergraduate application by 11:59 p.m. EST on Dec. 31, 2021
- Must be accepted and submit their Enrollment Deposit by 11:59 p.m. EST on Feb. 28, 2022
- Must complete Financial Check-In (FCI) by 11:59 p.m. EST on April 30, 2022
- Must be enrolled in courses as a full-time (12+ credit hours) new Liberty University residential undergraduate student at Liberty University for the Fall 2022 semester by 11:59 p.m. EST on June 15, 2022
- Must submit video entry through the online entry form by 11:59 p.m. EST on June 30, 2022, such that the video entry is received by the Sponsor
- Must not engage in any action that the Sponsor, in its sole discretion, determines to be an attempt to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practice or by annoying, abusing, threatening, or harassing any other participant or the Sponsor

Final eligibility for the award of any prize is subject to eligibility verification as set forth below and as determined solely by the Sponsor.

## GOVERNING LAW

This event is governed by the laws of Virginia. Issues concerning the construction, validity, interpretation, and/or enforceability of these Official Rules shall be governed by the law of Virginia.

## PRIZES

**Twenty-five (25) winners will each win one (1) tuition scholarship for \$2,000 to be applied toward the tuition cost of attending Liberty University’s Residential Undergraduate Program. The scholarship will be split between the Fall 2022 semester (\$1,000) and the Spring 2023 semester (\$1,000). The prize scholarship will be applied by the Sponsor to the winner’s student account at Liberty University. The total value of all prizes offered in the promotion is \$50,000.**

- Prizes cannot be transferred, redeemed for cash, or substituted by winner(s).
- The prize must be used by the winner(s) to pay for tuition expenses (according to the General Scholarship Rule) related to the winner’s attendance in Liberty University’s residential program during the 2022-23 academic year.
- Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason.
- The odds of winning the Contest depend on the total number of eligible entries received.
- Sponsor makes no representation or warranty concerning the appearance, safety, or performance of any prize awarded.
- Because the prize is a scholarship to Liberty University, it is only valuable to those who are applying or planning to apply to Liberty University.
- Restrictions, conditions, and limitations may apply.
- This Contest is open to legal residents of the United States, and prizes will only be awarded and/or delivered to addresses within said locations.
- All federal, state, and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner.
- Failure to comply with the Official Rules will result in forfeiture of the prize.



## WINNER SELECTION

The potential winner(s) of the Contest will be evaluated according to the **Official Grading Rubric** and selected from among all eligible entries received throughout the Contest Period. The potential winner(s) will be evaluated and selected on or around July 15, 2022, by the Sponsor or its designated representatives, whose decisions are final. Judges will be full-time faculty or staff with experience and professional training or education in graphic design, communications broadcasting, and digital media. The Sponsor will notify the potential winner(s) on or around July 31, 2022, via the email address or telephone number included with his or her entry.

hello!



Good afternoon,



## WINNER NOTIFICATION

**Potential winner(s) will be notified by email and/or phone upon being selected as a scholarship recipient, which should occur before or around July 31, 2022, via the email address and/or telephone number included with their entry.**

- Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive phone number(s), closed email account(s), technical difficulties associated therewith, or winner's failure to adequately monitor their phone(s) and or email account(s). Any potential winner notification by phone and/or email that is not timely answered after three (3) attempts may result in prize forfeiture and award of the prize to the next highest rated entry that had not been selected as a potential winner. This process may be repeated up to two (2) times, after which, if the prize remains unclaimed, the prize will remain the property of Sponsor.
- Except where prohibited, potential winner(s) must sign and return to Sponsor, within (7) days of being notified, an Affidavit of Eligibility and Liability/Publicity Release and a W-9 tax form to be declared a winner and claim the prize. If any selected potential winner fails to sign and return the foregoing documents within the required time period, the prize may be forfeited, and a substitute winner may be selected using the process described above.
- Winner(s) will be issued an IRS Form 1098T in the amount of the value of the prize stated in these Official Rules. While some scholarships are tax free, winner(s) should consult with a professional tax advisor about whether he or she may owe taxes on the prize.



## RIGHT TO USE WINNER'S NAME, LIKENESS, AND BIOGRAPHICAL INFORMATION

Except where prohibited by law, by entering the Contest and accepting the prize, the winner grants to the Sponsor, Liberty University, their respective affiliates, successors and assigns, and others that the sponsor may designate from time to time, the unconditional right, license, and permission to use the winner's name, likeness, and biographical information worldwide, in any media now known or hereafter devised, in perpetuity, on a royalty-free basis, without further compensation or right of approval, to publicize the contest and for any other promotional, advertising, publicity, or trade purpose.

## PRIVACY

Any personal information supplied by entrant will be subject to the privacy policy of the Sponsor.

## LIMITATION OF LIABILITY

**Neither the Sponsor nor its corporate partners, subsidiaries, affiliates, advertising and promotion agencies, or any other entity involved in the development or administration of this Contest assumes responsibility for:**

- Any incorrect or inaccurate entry information or any faulty or failed electronic data transmissions
- Any unauthorized access to or theft, destruction, or alteration of entries at any point in the operation of this Contest
- Any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation, or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, cameras, computers, or providers utilized in any aspect of the operation of the Contest
- Inaccessibility or unavailability of any network or wireless service, the internet or website, or any combination thereof
- Suspended or discontinued internet or wireless or landline phone service
- Any injury or damage to participants' or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest



If for any reason the Contest is not capable of running as planned for reasons which may include without limitation, a force majeure event, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest in whole or in part.

In such an event, the Sponsor shall immediately suspend all prize awards and reserves the right to award any remaining prizes (up to the total prize value as outlined in these Official Rules) in a manner deemed fair and equitable by the Sponsor. Sponsor and released entities shall not have any further liability to any participant in connection with the Contest.





# LIBERTY UNIVERSITY

*Training Champions for Christ since 1971*

*Fall 2022-23*