LIBERTY UNIVERSITY

Bachelor of Science in Sport Management
Sport Communication and Public Relations Cognate
2023-2024 Degree Completion Plan

Important: This degree plan is effective for those starting this degree program in fall 2023 through summer 2024. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/
FOUNDATIONAL SKILLS REQUIREMENTS (44-47 hours)

Course		Hrs	Sem	Grade
Communication & Information Literacy (13 hours)[1]				
ENGL 101	Composition & Rhetoric	3		
INQR 101	Inquiry 101	1		
_____	Communications Elective	3		
_____	Information Literacy Elective	3		
_____	Information Literacy Elective	3		
Technological Solutions & Quantitative Reasoning (4-7 hours)[1]				
UNIV 101	Foundational Skills	1		
MATH ____	Math Elective (MATH 114 or higher)	3		
_____	Technology Competency[2]	0-3		
Critical Thinking (8 hours)[1]				
RLGN 105	Intr Bwvw/Contemp Moral Issues[3]	2		
RSCH 201	Research 201	3		
_____	Critical Thinking Elective	3		
Civic & Global Engagement (5 hours)[1]				
EVAN 101	Evangelism & Christian Life[3]	2		
_____	Cultural Studies Elective	3		
Social & Scientific Inquiry (6 hours)[1]				
_____	Natural Science Elective	3		
_____	Social Science Elective	3		
Christianity & Contexts (8 hours)[1]				
BIBL 105	Old Testament Survey	2		
BIBL 110	New Testament Survey	2		
THEO 201	Theology Survey I[3]	2		
THEO 202	Theology Survey II[3]	2		

Course		Hrs	Sem	Grade
Major Foundational Courses (3-6 hours)				
ACCT 209	Survey of Accounting & Finance[4]	3		
ECON ____	_____[4,5]	3		
MAJOR				
	Core (42 hours)			
SETM 415	Res Methods in Sport & Hospitality Mgmt	3		
SMGT 200	Introduction to Sport Management	3		
SMGT 201	History of Sport	3		
SMGT 302	Sport Facilities & Events	3		
SMGT 305	Sport Law & Ethics	3		
SMGT 310	Communication in Sport	3		
SMGT 312	Introduction to Sport Outreach	3		
SMGT 404	Admin. & Org. in Sport & Recreation	3		
SMGT 405	Sport Finance	3		
SMGT 406	Issues & Trends in Sport	3		
SMGT 410	Sport Marketing	3		
Experiential Component				
SETM 205	Practicum in Sport & Hospitality	3		
SETM 399	Interim Internship in Sport & Hospitality			
or SETM 497	Special Topics in Sport & Hospitality	3		
SETM 499	Internship in Sport & Hospitality	3		
	Cognate (12 hours)			
JOUR 225	Media Writing	3		
SMGT 330	Sport Communication Technology	3		
SMGT 430	Sport Media Strategies	3		
STCO 348	Strategic Social Media	3		

FREE ELECTIVES (13-19 hours)

_____	_____	_		
_____	_____	_		
_____	_____	_		
_____	_____	_		
_____	_____	_		

Graduation Requirements

120	Total Hours
2.0	Overall grade point average
30	Hours must be upper-level courses (300-400 level)
Grade of 'C'	Minimum required for all upper level courses in the major and all SMGT courses
25%	Of major taken through Liberty University
30	Hours must be completed through Liberty University
Grad App	Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
CSER	All requirements must be satisfied before a degree will be awarded

Notes

All applicable prerequisites must be met

[1]Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

[2]All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information

[3]Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 & EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 & THEO 202 waived

[4]Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

[5]Choose any ECON course (ECON 110 or higher)

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	Communications Elective[1]	3
EVAN 101	2	Information Literacy Elective[1]	3
INQR 101	1	SMGT 200	3
RLGN 105	2	SMGT 201	3
UNIV 101	1	CSER	0
Math Elective[1]	3	Total	14
Technology Competency[2]	0-3		
CSER	0		
Total	14-17		

SOPHOMORE YEAR

ACCT 209	3	THEO 202	2
RSCH 201	3	ECON Elective[3]	3
THEO 201	2	Critical Thinking Elective[1]	3
Natural Science Elective[1]	3	Cultural Studies Elective[1]	3
Social Science Elective[1]	3	Information Literacy Elective[1]	3
SETM 205	3	SMGT 305	3
CSER	0	CSER	0
Total	17	Total	17

JUNIOR YEAR

JOUR 225	3	SMGT 310	3
SETM 399 OR SETM 497	3	SMGT 312	3
SMGT 302	3	SMGT 330	3
Elective	3	Elective	3
Elective	3	Elective	3
CSER	0	CSER	0
Total	15	Total	15

SENIOR YEAR

SETM 415	3	SETM 499	3
SMGT 404	3	SMGT 410	3
SMGT 405	3	STCO 348	3
SMGT 406	3	Elective	3
SMGT 430	3	Elective	1
CSER	0	CSER	0
Total	15	Total	13

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[3]Choose any ECON course (ECON 110 or higher)