

Bachelor of Science in Sport Management

Sport Communication and Public Relations Cognate

2023-2024 Degree Completion Plan

ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2023 through summer 2024. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

	ONAL SKILLS REQUIREMENTS (_			~	_		
ourse		Hrs	Sem	Grade	Course		<u>Hrs</u>	Sem	Gı		
	tion & Information Literacy (12 hour					lational Courses (3-6 hours)					
NGL 101	Composition & Rhetoric	3			ACCT 209	Survey of Accounting & Finance ³	3				
	Communications Elective	3			ECON	3,4	3				
	Information Literacy Elective	3									
	Information Literacy Elective	3			MAJOR						
						Core (42 hours)					
_	al Solutions & Quantitative Reasonin				SETM 415	Res Methods in Sport & Hospitality Mgm	t 3				
NIV 104	Instructional Tech. for Online Learning	0-3			SMGT 200	Introduction to Sport Management	3		_		
MATH	Math Elective (MATH 114 or higher)	3			SMGT 201	History of Sport	3				
					SMGT 302	Sport Facilities & Events	3				
Critical Thinking (7 hours) ¹			SMGT 305	Sport Law & Ethics	3						
RLGN 104	Christian Life & Biblical Worldview ²	4			SMGT 310	Communication in Sport	3				
	Critical Thinking Elective ²	3			SMGT 312	Introduction to Sport Outreach	3				
					SMGT 404	Admin. & Org. in Sport & Recreation	3				
Civic & Global Engagement (3 hours) ¹ Cultural Studies Elective 3				SMGT 405	Sport Finance	3					
	Cultural Studies Elective	3			SMGT 406	Issues & Trends in Sport	3				
					SMGT 410	Sport Marketing	3		_		
ocial & Sci	entific Inquiry (6 hours) ¹				Experiential Co	omponent					
	Natural Science Elective	3			SETM 205	Practicum in Sport & Hospitality	3				
	Social Science Elective	3			SETM 399	Interim Internship in Sport & Hospitality					
					or SETM 497	Special Topics in Sport & Hospitality	3				
hristianity	& Contexts (8 hours) ¹				SETM 499	Internship in Sport & Hospitality	3				
IBL 104	Survey of Old & New Testament	4									
HEO 104	Introduction to Theology Survey ²	4				Cognate (12 hours)					
					JOUR 225	Media Writing	3				
					SMGT 330	Sport Communication Technology	3				
					SMGT 430	Sport Media Strategies	3				
					STCO 348	Strategic Social Media	3				
						FREE ELECTIVES (18-24 hours)					
							_				
							_		_		
							_		_		
							_		_		

Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper level courses in the major and all SMGT courses
 - 25% Of major taken through Liberty University
 - 30 Hours must be completed through Liberty University
 - **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

³Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁴Choose any ECON course (ECON 110 or higher)

Suggested Course Sequence on second page

Revised: 03.08.2023 Effective: Catalog Term 2023-40

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester				
BIBL 104	4	RLGN 104		4		
ENGL 101	3	UNIV 104		0-3		
Communications Elective ¹	3	Information Literacy Elective ¹		3		
Math Elective ¹	3	SMGT 200		3		
Natural Science Elective ¹	<u>3</u>	SMGT 201		3		
Total	16		Total	13-16		
SOPI	HOMOR	E YEAR				
ACCT 209		Critical Thinking Elective ¹		3		
THEO 104	4	Cultural Studies Elective ¹		3		
Information Literacy Elective ¹	3	ECON Elective ²		3		
SETM 205	3	Social Science Elective ¹		3		
Elective	<u>2</u>	SMGT 305		<u>3</u>		
Total	15		Total	15		
	INIOR Y					
JOUR 225	3	SMGT 310		3		
SETM 399 <u>OR</u> SETM 497	3	SMGT 312		3		
SMGT 302	3	SMGT 330		3		
Elective	3	Elective		3		
Elective	3	Elective		3		
Total	15		Total	15		
	ENIOR Y					
SETM 415	3	SETM 499		3		
SMGT 404	3	SMGT 410		3		
SMGT 405	3	STCO 348		3		
SMGT 406	3	Elective		3		
SMGT 430	3	Elective		3		
Total	15	Elective		<u>1</u>		
			Total	16		

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