

**CORE COURSES (24 hours)**

		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
STCO 526	Strategic Storytelling	3	_____	_____
STCO 532	Media Technologies & Communication Strategies	3	_____	_____
STCO 533	Video, Social & Mobile Promotion	3	_____	_____
STCO 534	Strategic Media Analysis	3	_____	_____
STCO 546	Effective Social Media	3	_____	_____
STCO 550	Best Practices: Transforming the Digital Organization	3	_____	_____
STCO 622	Strategic Organizational Communication	3	_____	_____
STCO 681	New Beginnings: Research, Insight, & Application	3	_____	_____

**DIGITAL COMMUNICATION COGNATE (9 hours)**

STCO 562	Using Emerging Trends in Strategic Communication	3	_____	_____
STCO 639	Transmedia Storytelling	3	_____	_____
STCO 658	Strat. Communication Campaigns for the Digital Age	3	_____	_____

**TOTAL HOURS 33**

**Graduation Requirements**

Complete 33 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

**Notes**

*All applicable prerequisites must be met*

*Suggested Course Sequence on second page*

**Offered in Resident and Online Format**

**SUGGESTED COURSE SEQUENCE**

First Semester

STCO 532	3
STCO 550	3
STCO 658	<u>3</u>
Total	9

Second Semester

STCO 526	3
STCO 533	3
STCO 546	<u>3</u>
Total	9

Third Semester

STCO 534	3
STCO 562	3
STCO 681	<u>3</u>
Total	9

Fourth Semester

STCO 622	3
STCO 639	<u>3</u>
Total	6