UNIVERSITY. THE GRADUATE SCHOOL

Master of Arts in Professional Communication (M.A.)

Promotional and Video Communication Cognate

2023-2024 Degree Completion Plan

| THEORY & RESEARCH COURSES (9 hours) | | <u>Hrs</u> | <u>Sem</u> | <u>Grade</u> |
|-------------------------------------|---|---------------|------------|--------------|
| COMS 520 | Communication Theory & Practices | 3 | | |
| COMS 680 | Communication Research Design | 3 | | |
| COMS 690 | Thesis Defense | | | |
| or COMS 691 Project | | | | |
| PROMOTIO | ONAL & VIDEO COMMUNICATION COGNATE (12 h | <u>iours)</u> | | |
| Choose 4 of | the following courses: | | | |
| COMS 526 | Investigative Storytelling | 3 | | |
| STCO 532 | Media Technologies & Communication Strategies | 3 | | |
| STCO 533 | Video, Social, and Mobile Promotion | 3 | | |
| STCO 546 | Effective Media Analysis | 3 | | |
| STCO 638 | Video Storytelling | 3 | | |
| STCO 639 | Digital Storytelling | 3 | | |
| STCO 658 | Strategic Communication Campaigns for the Digital Age | 3 | | |
| ELECTIVE | COURSES (15 hours) | | | |
| | 1 | 3 | | |
| | 1 | 3 | | |
| | 1 | 3 | | |
| | 1 | 3 | | |
| | 1 | 3 | | |
| | TOTAL HOURS | 36 | | |

Graduation Requirements

Complete 36 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA No more than two grades of C may be applied to the degree (includes grades of C+ &

C-) No grade of D or below may be applied to the degree (includes grades of D+ & D-) Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Offered in Resident Format

Notes

All applicable prerequisites must be met

¹Choose any 500-600 level COMS or STCO course not already applying to the degree.

Suggested Course Sequence on second page

| First Semester | | Second Semester | | |
|-------------------------------|------------|-------------------------------|-------------|----------|
| COMS 520 | 3 | Cognate Elective ¹ | | 3 |
| Cognate Elective ¹ | 3 | Elective ² | | 3 |
| Elective ² | <u>3</u> | Elective ² | | <u>3</u> |
| Tota | | | Total | 9 |
| Third Semester | | Fourth Semester | | |
| COMS 680 | 3 | Cognate Elective ¹ | | 3 |
| Cognate Elective ¹ | 3 | Elective ² | | 3 |
| Elective ² | <u>3</u> | COMS 690 or 691 | | <u>3</u> |
| Tota | | | Total | 9 |
| Notes | urses: COM | S 526, STCO 532, 533, 546, 63 | 38. 639. or | 658. |