

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (40-43 hours)

Course		Hrs	Sem	Grade
Communication & Information Literacy (12 hours)¹				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____

Technological Solutions & Quantitative Reasoning (4-7 hours)¹

UNIV 101	Foundational Skills	1	_____	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Technology Competency ²	0-3	_____	_____

Critical Thinking (5 hours)¹

RLGN 105	Intr Bwvw/Contemp Moral Issues ³	2	_____	_____
_____	Critical Thinking Elective	3	_____	_____

Civic & Global Engagement (5 hours)¹

EVAN 101	Evangelism & Christian Life ³	2	_____	_____
_____	Cultural Studies Elective	3	_____	_____

Social & Scientific Inquiry (6 hours)¹

_____	Natural Science Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____

Christianity & Contexts (8 hours)¹

BIBL 105	Old Testament Survey	2	_____	_____
BIBL 110	New Testament Survey	2	_____	_____
THEO 201	Theology Survey I ³	2	_____	_____
THEO 202	Theology Survey II ³	2	_____	_____

Major Foundational Courses (9-18 hours)

BUSI 105	The Business Experience ⁴	3	_____	_____
BUSI 201	Intermediate Business Computer Apps. ⁴	3	_____	_____
BUSI 205	Intro. to Business Research Methods ⁴	3	_____	_____
BUSI 223	Personal Finance ⁴	3	_____	_____
BUSI 240	Organizational Behavior & Management ⁴	3	_____	_____
ECON 213	Principles of Microeconomics ⁴	3	_____	_____

MAJOR

Core (36 hours)

ACCT 211	Financial Principles	3	_____	_____
ACCT 212	Managerial Principles	3	_____	_____
ACCT 370	Financial Statement Analysis	3	_____	_____
BUSI 301	Legal & Ethical Concepts for Decision Makers	3	_____	_____
BUSI 305	Business Analysis for Decision Making	3	_____	_____
BUSI 307	Global Dimensions of Business	3	_____	_____
BUSI 320	Finance Principles	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 411	Operations Strategy	3	_____	_____
BUSI 490	Capstone	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____

Cognate (12 hours)

BUSI 331	Marketing Research	3	_____	_____
BUSI 436	Digital Marketing in a Virtual World	3	_____	_____
BUSI 439	Conversion & Optimization	3	_____	_____
BUSI 442	Customer Retention Through Digital Mkt.	3	_____	_____

FREE ELECTIVES (11-23 hours)⁵

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Graduation Requirements

120 Total Hours

2.0 Overall grade point average

30 Hours must be upper-level courses (300-400 level)

Grade of 'C' Minimum required for all upper-level courses in the major

25% Of major and concentration taken through Liberty University

30 Hours must be completed through Liberty University

Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

CSER All requirements must be satisfied before a degree will be awarded

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information

³Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 & EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 & THEO 202 waived

⁴Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁵Internship (maximum 6 hours) is strongly recommended

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	BUSI 201	3
UNIV 101	1	RLGN 105	2
Communications Elective ¹ [BUSI 105]	3	Information Literacy Elective ¹	3
Natural Science Elective ¹	3	Math Elective ¹	3
Technology Competency ²	0-3	Social Science Elective ¹ [BUSI 240]	3
CSER	0	CSER	0
Total	12-15	Total	16

SOPHOMORE YEAR

BUSI 223	3	ECON 213	3
THEO 201	2	EVAN 101	2
ACCT 211	3	THEO 202	2
BUSI 330	3	Critical Thinking Elective ¹ [BUSI 205]	3
Elective	3	ACCT 212	3
CSER	0	BUSI 331	3
Total	14	CSER	0
		Total	16

JUNIOR YEAR

Information Literacy Elective ¹	3	Cultural Studies Elective ¹	3
BUSI 305	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
BUSI 436	3	BUSI 439	3
ECON 214	3	Elective ³	3
CSER	0	Elective	1
Total	15	CSER	0
		Total	16

SENIOR YEAR

BUSI 307	3	BUSI 442	3
BUSI 342	3	BUSI 490	3
BUSI 411	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
CSER	0	CSER	0
Total	15	Total	15

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