

Important: This degree plan is effective for those starting this degree program in fall 2023 through summer 2024. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (44-47 hours)

Course	Hrs	Sem	Grade
Communication & Information Literacy (13 hours)¹			
ENGL 101	Composition & Rhetoric	3	_____
INQR 101	Inquiry 101	1	_____
_____	Communications Elective	3	_____
_____	Information Literacy Elective	3	_____
_____	Information Literacy Elective	3	_____

Technological Solutions & Quantitative Reasoning (4-7 hours)¹

Course	Hrs	Sem	Grade
UNIV 101	Foundational Skills	1	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____
_____	Technology Competency ²	0-3	_____

Critical Thinking (8 hours)¹

Course	Hrs	Sem	Grade
RLGN 105	Intr Bwvw/Contemp Moral Issues ³	2	_____
RSCH 201	Research 201	3	_____
_____	Critical Thinking Elective	3	_____

Civic & Global Engagement (5 hours)¹

Course	Hrs	Sem	Grade
EVAN 101	Evangelism & Christian Life ³	2	_____
_____	Cultural Studies Elective	3	_____

Social & Scientific Inquiry (6 hours)¹

Course	Hrs	Sem	Grade
_____	Natural Science Elective	3	_____
_____	Social Science Elective	3	_____

Christianity & Contexts (8 hours)¹

Course	Hrs	Sem	Grade
BIBL 105	Old Testament Survey	2	_____
BIBL 110	New Testament Survey	2	_____
THEO 201	Theology Survey I ³	2	_____
THEO 202	Theology Survey II ³	2	_____

Course	Hrs	Sem	Grade
Major Foundational Courses (9-18 hours)			
BUSI 105	The Business Experience ⁴	3	_____
BUSI 201	Intermediate Business Computer Apps. ⁴	3	_____
BUSI 205	Intro. to Business Research Methods ⁴	3	_____
BUSI 223	Personal Finance ⁴	3	_____
BUSI 240	Organizational Behavior & Management ⁴	3	_____
ECON 213	Principles of Microeconomics ⁴	3	_____

MAJOR

Course	Hrs	Sem	Grade
Core (36 hours)			
ACCT 211	Financial Principles	3	_____
ACCT 212	Managerial Principles	3	_____
ACCT 370	Financial Statement Analysis	3	_____
BUSI 301	Legal & Ethical Concepts for Decision Makers	3	_____
BUSI 305	Business Analysis for Decision Making	3	_____
BUSI 307	Global Dimensions of Business	3	_____
BUSI 320	Finance Principles	3	_____
BUSI 330	Principles of Marketing	3	_____
BUSI 342	Human Resource Management	3	_____
BUSI 411	Operations Strategy	3	_____
BUSI 490	Capstone	3	_____
ECON 214	Principles of Macroeconomics	3	_____

Course	Hrs	Sem	Grade
Cognate (12 hours)			
BUSI 331	Marketing Research	3	_____
BUSI 436	Digital Marketing in a Virtual World	3	_____
BUSI 439	Conversion & Optimization	3	_____
BUSI 442	Customer Retention Through Digital Mkt.	3	_____

FREE ELECTIVES (7-19 hours)⁵

Course	Hrs	Sem	Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Graduation Requirements
120 Total Hours
2.0 Overall grade point average
30 Hours must be upper-level courses (300-400 level)
Grade of 'C' Minimum required for all upper-level courses in the major
25% Of major and concentration taken through Liberty University
30 Hours must be completed through Liberty University
Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
CSER All requirements must be satisfied before a degree will be awarded

Notes
<i>All applicable prerequisites must be met</i>
¹ Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements
² All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information
³ Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 & EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 & THEO 202 waived
⁴ Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened
⁵ Internship (maximum 6 hours) is strongly recommended
<i>Suggested Course Sequence on second page</i>

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	BUSI 201	3
INQR 101	1	RLGN 105	2
UNIV 101	1	Information Literacy Elective ¹	3
Communications Elective ¹ [BUSI 105]	3	Math Elective ¹	3
Natural Science Elective ¹	3	Social Science Elective ¹ [BUSI 240]	3
Technology Competency ²	0-3	CSER	<u>0</u>
CSER	<u>0</u>	Total	16
Total	13-16		

SOPHOMORE YEAR

BUSI 223	3	ECON 213	3
RSCH 201	3	EVAN 101	2
THEO 201	2	THEO 202	2
ACCT 211	3	Critical Thinking Elective ¹ [BUSI 205]	3
BUSI 330	3	ACCT 212	3
CSER	<u>0</u>	BUSI 331	3
Total	14	CSER	<u>0</u>
		Total	16

JUNIOR YEAR

Information Literacy Elective ¹	3	Cultural Studies Elective ¹	3
BUSI 305	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
BUSI 436	3	BUSI 439	3
ECON 214	3	Elective ³	3
CSER	<u>0</u>	Elective	1
Total	15	CSER	<u>0</u>
		Total	16

SENIOR YEAR

BUSI 307	3	BUSI 442	3
BUSI 342	3	BUSI 490	3
BUSI 411	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
CSER	<u>0</u>	CSER	<u>0</u>
Total	15	Total	15

Notes

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³Internship (maximum 6 hours) is strongly recommended