LIBERTY UNIVERSITY

Bachelor of Science in Business Administration and Data Analysis

Communications Cognate

2024-2025 Degree Completion Plan

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/
FOUNDATIONAL SKILLS REQUIREMENTS (40-43 hours)

Course		Hrs	Sem	Grade
Communication & Information Literacy (12 hours)[1]				
ENGL 101	Composition & Rhetoric	3		
	Communications Elective	3		
	Information Literacy Elective	3		
	Information Literacy Elective	3		
Technological Solutions & Quantitative Reasoning (4-7 hours)[1]				
UNIV 101	Foundational Skills	1		
MATH ____	Math Elective (MATH 114 or higher)	3		
	Technology Competency[2]	0-3		
Critical Thinking (5 hours)[1]				
RLGN 105	Intr Bwvw/Contemp Moral Issues[3]	2		
	Critical Thinking Elective	3		
Civic & Global Engagement (5 hours)[1]				
EVAN 101	Evangelism & Christian Life[3]	2		
	Cultural Studies Elective	3		
Social & Scientific Inquiry (6 hours)[1]				
	Natural Science Elective	3		
	Social Science Elective	3		
Christianity & Contexts (8 hours)[1]				
BIBL 105	Old Testament Survey	2		
BIBL 110	New Testament Survey	2		
THEO 201	Theology Survey I[3]	2		
THEO 202	Theology Survey II[3]	2		

Course		Hrs	Sem	Grade
Major Foundational Courses (9-18 hours)				
BUSI 105	The Business Experience[4]	3		
BUSI 201	Intermediate Business Computer Apps.[4]	3		
BUSI 205	Intro. to Business Research Methods[4]	3		
BUSI 223	Personal Finance[4]	3		
BUSI 240	Organizational Behavior & Management[4]	3		
ECON 213	Principles of Microeconomics[4]	3		
MAJOR				
	Core (36 hours)			
ACCT 211	Financial Principles	3		
ACCT 212	Managerial Principles	3		
ACCT 370	Financial Statement Analysis	3		
BUSI 301	Legal & Ethical Concepts for Decision Makers	3		
BUSI 305	Business Analysis for Decision Making	3		
BUSI 307	Global Dimensions of Business	3		
BUSI 320	Finance Principles	3		
BUSI 330	Principles of Marketing	3		
BUSI 342	Human Resource Management	3		
BUSI 411	Operations Strategy	3		
BUSI 490	Capstone	3		
ECON 214	Principles of Macroeconomics	3		
	Cognate (15 hours)			
JOUR 225	Media Writing	3		
SCOM 110	Media & Culture	3		
SCOM 345	Persuasion	3		
STCO 307	Strategic Communication	3		
STCO 356	Digital/Social/Mobile Coms. Strategies	3		

FREE ELECTIVES (8-20 hours)[5]

_____	_____	_	____	____
_____	_____	_	____	____
_____	_____	_	____	____

Graduation Requirements

120	Total Hours
2.0	Overall grade point average
30	Hours must be upper-level courses (300-400 level)
Grade of 'C'	Minimum required for all upper-level courses in the major
25%	Of major and concentration taken through Liberty University
30	Hours must be completed through Liberty University
Grad App	Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
CSER	All requirements must be satisfied before a degree will be awarded

Notes

All applicable prerequisites must be met

[1] Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

[2] All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information

[3] Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 & EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 & THEO 202 waived

[4] Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

[5] Internship (maximum 6 hours) is strongly recommended

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	BUSI 201	3
UNIV 101	1	RLGN 105	2
Communications Elective[1] [BUSI 105]	3	Information Literacy Elective[1]	3
Natural Science Elective[1]	3	Math Elective[1]	3
Technology Competency[2]	0-3	Social Science Elective[1] [BUSI 240]	3
CSER	0	CSER	0
Total	12-15	Total	16

SOPHOMORE YEAR

BUSI 223	3	ECON 213	3
THEO 201	2	EVAN 101	2
ACCT 211	3	THEO 202	2
SCOM 110	3	Critical Thinking Elective[1] [BUSI 205]	3
Elective	3	ACCT 212	3
CSER	0	Elective	3
Total	14	CSER	0
		Total	16

JUNIOR YEAR

Information Literacy Elective[1]	3	Cultural Studies Elective[1]	3
BUSI 305	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
ECON 214	3	BUSI 330	3
JOUR 225	3	BUSI 342	3
CSER	0	Elective	1
Total	15	CSER	0
		Total	16

SENIOR YEAR

BUSI 307	3	STCO 356	3
BUSI 411	3	BUSI 490	3
SCOM 345	3	Elective	3
STCO 307	3	Elective	3
Elective[3]	3	Elective	2
CSER	0	CSER	0
Total	15	Total	14

Notes
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[2] All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information
[3] Internship (maximum 6 hours) is strongly recommended