LIBERTY UNIVERSITY

Bachelor of Science in Business Administration and Data Analysis
Communications Cognate

2023-2024 Degree Completion Plan

Important: This degree plan is effective for those starting this degree program in fall 2023 through summer 2024. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/
FOUNDATIONAL SKILLS REQUIREMENTS (44-47 hours)

Course		Hrs	Sem	Grade
Communication & Information Literacy (13 hours)[1]				
ENGL 101	Composition & Rhetoric	3		
INQR 101	Inquiry 101	1		
_____	Communications Elective	3		
_____	Information Literacy Elective	3		
_____	Information Literacy Elective	3		
Technological Solutions & Quantitative Reasoning (4-7 hours)[1]				
UNIV 101	Foundational Skills	1		
MATH ____	Math Elective (MATH 114 or higher)	3		
_____	Technology Competency[2]	0-3		
Critical Thinking (8 hours)[1]				
RLGN 105	Intr Bwvw/Contemp Moral Issues[3]	2		
RSCH 201	Research 201	3		
_____	Critical Thinking Elective	3		
Civic & Global Engagement (5 hours)[1]				
EVAN 101	Evangelism & Christian Life[3]	2		
_____	Cultural Studies Elective	3		
Social & Scientific Inquiry (6 hours)[1]				
_____	Natural Science Elective	3		
_____	Social Science Elective	3		
Christianity & Contexts (8 hours)[1]				
BIBL 105	Old Testament Survey	2		
BIBL 110	New Testament Survey	2		
THEO 201	Theology Survey I[3]	2		
THEO 202	Theology Survey II[3]	2		

Course		Hrs	Sem	Grade
Major Foundational Courses (9-18 hours)				
BUSI 105	The Business Experience[4]	3		
BUSI 201	Intermediate Business Computer Apps.[4]	3		
BUSI 205	Intro. to Business Research Methods[4]	3		
BUSI 223	Personal Finance[4]	3		
BUSI 240	Organizational Behavior & Management[4]	3		
ECON 213	Principles of Microeconomics[4]	3		
MAJOR				
	Core (36 hours)			
ACCT 211	Financial Principles	3		
ACCT 212	Managerial Principles	3		
ACCT 370	Financial Statement Analysis	3		
BUSI 301	Legal & Ethical Concepts for Decision Makers	3		
BUSI 305	Business Analysis for Decision Making	3		
BUSI 307	Global Dimensions of Business	3		
BUSI 320	Finance Principles	3		
BUSI 330	Principles of Marketing	3		
BUSI 342	Human Resource Management	3		
BUSI 411	Operations Strategy	3		
BUSI 490	Capstone	3		
ECON 214	Principles of Macroeconomics	3		
	Cognate (15 hours)			
JOUR 225	Media Writing	3		
SCOM 110	Media & Culture	3		
SCOM 345	Persuasion	3		
STCO 307	Strategic Communication	3		
STCO 356	Digital/Social/Mobile Coms. Strategies	3		

FREE ELECTIVES (4-16 hours)[5]

		Hrs	Sem	Grade
_____	_____	_		
_____	_____	_		

Graduation Requirements

120	Total Hours
2.0	Overall grade point average
30	Hours must be upper-level courses (300-400 level)
Grade of 'C'	Minimum required for all upper-level courses in the major
25%	Of major and concentration taken through Liberty University
30	Hours must be completed through Liberty University
Grad App	Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
CSER	All requirements must be satisfied before a degree will be awarded

Notes
All applicable prerequisites must be met
[1]Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements
[2]All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information
[3]Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 & EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 & THEO 202 waived
[4]Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened
[5]Internship (maximum 6 hours) is strongly recommended
Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	BUSI 201	3
INQR 101	1	RLGN 105	2
UNIV 101	1	Information Literacy Elective[1]	3
Communications Elective[1] [BUSI 105]	3	Math Elective[1]	3
Natural Science Elective[1]	3	Social Science Elective[1] [BUSI 240]	3
Technology Competency[2]	0-3	CSER	0
CSER	0		Total 16
	Total 13-16		

SOPHOMORE YEAR

BUSI 223	3	ECON 213	3
RSCH 201	3	EVAN 101	2
THEO 201	2	THEO 202	2
ACCT 211	3	Critical Thinking Elective[1] [BUSI 205]	3
SCOM 110	3	ACCT 212	3
CSER	0	Elective	3
	Total 14	CSER	0
			Total 16

JUNIOR YEAR

Information Literacy Elective[1]	3	Cultural Studies Elective[1]	3
BUSI 305	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
ECON 214	3	BUSI 330	3
JOUR 225	3	BUSI 342	3
CSER	0	Elective	1
	Total 15	CSER	0
			Total 16

SENIOR YEAR

BUSI 307	3	STCO 356	3
BUSI 411	3	BUSI 490	3
SCOM 345	3	Elective	3
STCO 307	3	Elective	3
Elective[3]	3	Elective	3
CSER	0	CSER	0
	Total 15		Total 15

Notes
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 for more information
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