

**Important:** This degree plan is effective for those starting this degree program in fall 2023 through summer 2024. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

**GENERAL EDUCATION/**

**FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)**

Course		Hrs	Sem	Grade
<b>Communication &amp; Information Literacy (12 hours)<sup>1</sup></b>				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
<b>Technological Solutions &amp; Quantitative Reasoning (3-6 hours)<sup>1</sup></b>				
UNIV 104	Instructional Tech. for Online Learning	0-3	_____	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____
<b>Critical Thinking (7 hours)<sup>1</sup></b>				
RLGN 104	Christian Life & Biblical Worldview <sup>2</sup>	4	_____	_____
_____	Critical Thinking Elective	3	_____	_____
<b>Civic &amp; Global Engagement (3 hours)<sup>1</sup></b>				
_____	Cultural Studies Elective	3	_____	_____
<b>Social &amp; Scientific Inquiry (6 hours)<sup>1</sup></b>				
_____	Natural Science Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____
<b>Christianity &amp; Contexts (8 hours)<sup>1</sup></b>				
BIBL 104	Survey of Old & New Testament	4	_____	_____
THEO 104	Introduction to Theology Survey <sup>2</sup>	4	_____	_____

**Major Foundational Courses (3-15 hours)**

Course		Hrs	Sem	Grade
BUSI 201	Intermediate Business Computer Apps. <sup>3</sup>	3	_____	_____
BUSI 205	Intro. to Business Research Methods <sup>3</sup>	3	_____	_____
BUSI 230	Introduction to Probability & Statistics <sup>3</sup>	3	_____	_____
BUSI 240	Organizational Behavior & Management <sup>3</sup>	3	_____	_____
ECON 213	Principles of Microeconomics <sup>3</sup>	3	_____	_____

**MAJOR**

<b>Core (36 hours)</b>				
ACCT 211	Financial Principles	3	_____	_____
ACCT 212	Managerial Principles	3	_____	_____
ACCT 370	Financial Statement Analysis	3	_____	_____
BUSI 301	Legal & Ethical Concepts for Decision Makers	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 305	Business Analytics for Decision Making	3	_____	_____
BUSI 320	Finance Principles	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 400	Strategic Planning/Business Policy	3	_____	_____
BUSI 411	Operations Strategy	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____
<b>Cognate (15 hours)</b>				
JOUR 225	Media Writing	3	_____	_____
SCOM 110	Media & Culture	3	_____	_____
SCOM 345	Persuasion	3	_____	_____
STCO 307	Strategic Communication	3	_____	_____
STCO 356	Digital/Social/Mobile Coms. Strategies	3	_____	_____

**FREE ELECTIVES (12-27 hours)<sup>4</sup>**

_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

<p><b>Graduation Requirements</b></p> <p>120 Total Hours</p> <p>2.0 Overall grade point average</p> <p>30 Hours must be upper-level courses (300-400 level)</p> <p>Grade of 'C' Minimum required for all upper-level courses in the major</p> <p>25% Of major and cognate taken through Liberty University</p> <p>30 Hours must be completed through Liberty University</p> <p>Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date</p>
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<p><b>Notes</b></p> <p>All applicable prerequisites must be met</p> <p><sup>1</sup>Refer to the list of approved general education electives at <a href="http://www.liberty.edu/gened">www.liberty.edu/gened</a> before enrolling in foundational skills requirements</p> <p><sup>2</sup>Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived</p> <p><sup>3</sup>Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at <a href="http://www.liberty.edu/gened">www.liberty.edu/gened</a></p> <p><sup>4</sup>Internship (maximum 6 hours) is strongly recommended</p> <p><i>Suggested Course Sequence on second page</i></p>
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## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
BIBL 104	4	RLGN 104	4
ENGL 101	3	Critical Thinking Elective <sup>1</sup> [BUSI 205]	3
UNIV 104	0-3	Information Literacy Elect. <sup>1</sup> [BUSI 201]	3
Communications Elective <sup>1</sup>	3	Math Elective <sup>1</sup> [BUSI 230]	3
Social Sciences Elective <sup>1</sup> [BUSI 240]	<u>3</u>	Natural Science Elective <sup>1</sup>	<u>3</u>
	Total 13-16		Total 16

### SOPHOMORE YEAR

THEO 104	4	ECON 213	3
Information Literacy Elective <sup>1</sup>	3	Cultural Studies Elective <sup>1</sup>	3
ACCT 211	3	ACCT 212	3
BUSI 305	3	BUSI 330	3
ECON 214	<u>3</u>	SCOM 110	<u>3</u>
	Total 16		Total 15

### JUNIOR YEAR

BUSI 303	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
JOUR 225	3	BUSI 342	3
Elective	3	SCOM 345	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

### SENIOR YEAR

BUSI 411	3	BUSI 400	3
STCO 307	3	Elective	3
STCO 356	3	Elective	3
Elective	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

#### Notes

<sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in foundational skills requirements