## UNIVERSITY. THE GRADUATE SCHOOL

## Master of Arts in Professional Communication (M.A.)

Promotional and Video Communication Cognate

2022-2023 Degree Completion Plan

THEORY &	z RESEARCH COURSES (9 hours)	<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
COMS 520	Communication Theory & Practices	3		
COMS 680	Communication Research Design	3		
COMS 690	Thesis Defense			
<u>or</u> COMS 69	1 Project	3		
<b>PROMOTIO</b>	ONAL & VIDEO COMMUNICATION COGNATE (12 I	<u>nours)</u>		
Choose 4 of	the following courses:			
COMS 526	Investigative Storytelling	3		
STCO 532	Media Technologies & Communication Strategies	3		
STCO 533	Video, Social, and Mobile Promotion	3		
STCO 546	Effective Media Analysis	3		
STCO 638	Video Storytelling	3		
STCO 639	Digital Storytelling	3		
STCO 658	Strategic Communication Campaigns for the Digital Age	3		
<b>ELECTIVE</b>	COURSES (15 hours)			
	1	3		
	1	3		
	1	3		
	1	3		
	1	3		
	TOTAL HOURS	36		

**Graduation Requirements** 

Complete 36 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level 3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-) Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

## **Offered in Resident Format**

Notes

All applicable prerequisites must be met

<sup>1</sup>Choose any 500-600 level COMS or STCO course not already applying to the degree.

Suggested Course Sequence on second page

COMS 520     3     Cognate Elective <sup>1</sup> Cognate Elective <sup>1</sup> 3     Elective <sup>2</sup> Elective <sup>2</sup> <u>3</u> Elective <sup>2</sup> Total     9     Total	3 3 <u>3</u> 9
Elective <sup>2</sup> <u>3</u> Elective <sup>2</sup> Total 9 Total	
Total 9 Total	
Third Semester Fourth Semester	
COMS 680 3 Cognate Elective <sup>1</sup>	
Cognate Elective <sup>1</sup> 3 Elective <sup>2</sup>	
Elective <sup>2</sup> $\underline{3}$ COMS 690 or 691	, 1
Total 9 Total	ç