LIBERTY UNIVERSITY. THE GRADUATE SCHOOL

Master of Nonprofit Management (M.N.M.) Social Media Cognate 2022-2023 Degree Completion Plan

CORE COU	RSES (21 hours)	<u>Hrs</u>	Sem	<u>Grade</u>
BMAL 602	Nonprofit Management	3		
BMAL 620	Nonprofit Leadership & Board Governance	3		
BMAL 621	Fundraising & Development Strategies for Nonprofit Org.	3		
BMAL 622	International NGOs	3		
BMAL 630	Accounting for Nonprofits	3		
BMAL 690	Capstone: Strategic Planning & Ethics in Nonprofit Org.	3		
WRIT 601	Grant Writing	3		
SOCIAL MI	EDIA COGNATE (9 hours)			
STCO 534	Strategic Media Analysis	3		
STCO 546	Effective Media Analysis	3		
STCO 648	Setting Social & Interactive Goals	3		
	TOTAL HOURS	30		

Graduation Requirements

Complete 30 total hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than 2 grades of C may be applied to the degree (includes grades of C+ & C-) No grade of D or below may be applied to the degree (includes grades of D+ & D-) Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Offered in Online Format

Revised: 03.02.2022

Notes All applicable prerequisites must be met Suggested Course Sequence on second page

First Semester			Second Semester	
BMAL 602		3	BMAL 620	
BMAL 630		3	BMAL 621	
WRIT 601		<u>3</u>	STCO 534	
	Total	9		Total
Third Semester			Fourth Semester	
BMAL 622		3	BMAL 690	
STCO 546		<u>3</u>	STCO 648	
	Total	6		Total