

<b><u>CORE COURSES (33 hours)</u></b>		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 530	Managerial Finance	3	_____	_____
BUSI 561	Legal Issues in Business	3	_____	_____
BUSI 600	Business Research Methods	3	_____	_____
BUSI 601	Accounting for Decision Making	3	_____	_____
BUSI 604	International Business	3	_____	_____
BUSI 610	Organizational Design & Structure	3	_____	_____
BUSI 620	Global Economic Environment	3	_____	_____
BUSI 642	Contemporary Issues in Human Resource Management	3	_____	_____
BUSI 650	Operations Management	3	_____	_____
BUSI 690	Policy & Strategy in Global Competition	3	_____	_____
<b><u>TOURISM MANAGEMENT COGNATE (12 hours)</u></b>				
COMS 624	Intercultural Communication	3	_____	_____
STCO 648	Setting Social & Interactive Goals	3	_____	_____
TOUR 601	Current Issues & Theories for Hosp. & Tourism Mgmt.	3	_____	_____
TOUR 602	Hospitality & Tourism Marketing Strategy	3	_____	_____
<b>TOTAL HOURS</b>		<b>45</b>		

**Graduation Requirements**

Complete 45 hours  
 A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level  
 3.0 GPA  
 No more than 2 grades of C may be applied to the degree (includes grades of C+ & C-)  
 No grade of D or below may be applied to the degree (includes grades of D+ & D-)  
 Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit  
 Degree must be completed within 5 years  
 Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

**Offered in Resident and Online Format**

**Notes**  
*All applicable prerequisites must be met*  
*Suggested Course Sequence on second page*

**SUGGESTED COURSE SEQUENCE**

First Semester

BUSI 520	3
BUSI 600	3
BUSI 604	<u>3</u>
Total	9

Second Semester

BUSI 530	3
BUSI 620	3
BUSI 642	<u>3</u>
Total	9

Third Semester

BUSI 601	3
BUSI 650	3
COMS 624	<u>3</u>
Total	9

Fourth Semester

BUSI 610	3
STCO 648	3
TOUR 601	<u>3</u>
Total	9

Fifth Semester

BUSI 561	3
BUSI 690	3
TOUR 602	<u>3</u>
Total	9