

Doctor of Philosophy in Strategic Media (Ph.D.)

2022-2023 Degree Completion Plan

ADVANCE	O CORE COURSES (15 hours)	<u>Hrs</u>	<u>Sem</u>	Grade
DIGI 700	Digital & Strategic Communication Orientation I ¹ 3			
DIGI 705	Digital & Strategic Communication Orientation II	3		
DIGI 715	Advanced Communication Theory	3		
DIGI 830	Seminar: Design, Technology, & Visualization	3		
DIGI 850	Interactive Media Design	3		
RESEARCH	I COURSES (15 hours)			
DIGI 710	Digital & Strategic Comm. Audience Measurement	3		
DIGI 720	Social, Mobile & Online Media Analytics	3		
DIGI 750	Qualitative Research Methods	3		
DIGI 760	Mixed Methods Research	3		
DIGI 880	Research Concepts	3		
PROFESSIO	ONAL APPLICATION COURSES (15 hours)			
DIGI 825	Seminar: From Digital Analytics to Comm. Action	3		
DIGI 835	Current Topics in Content Communication	3		
DIGI 845	Visualization & Social Media	3		
DIGI 855	Communication & Strategic Change	3		
STCO 638	Video Storytelling	3		
DISSERTAT	TION AND PRACTICUM COURSES (15 hours)			
COMS 987	Dissertation I	5		
COMS 988	Dissertation II	5		
COMS 989	Dissertation III	5		
COMS 990	Dissertation Defense	0		

Graduation Requirements

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level 3.0 GPA

No grades lower than B- may be applied to the degree Degree must be completed within seven years Submission of Degree Completion Application must be completed within the last

semester of a student's anticipated graduation date

Offered in Online Format

Notes

All applicable prerequisites must be met

TOTAL HOURS 60

 $^{1}\mathrm{DIGI700}$ is required of all entering doctoral students, and is a prerequisite for all remaining courses

Suggested Course Sequence on second page

Revised: 04.15.2022 Effective: Catalog Term 2022:40

SUGGESTED COURSE SEQUENCE

First Semester		Second Semester		
	3	DIGI 715		3
	3	DIGI 750		3
	<u>3</u>	DIGI 830		3
Total	9	DIGI 845		3
			Total	12
		Fourth Semester		_
	3	DIGI 825		3
	3	DIGI 850		3
	3	DIGI 855		3
	<u>3</u>	DIGI 880		3
Total	12		Total	12
		Sixth Semester		
	<u>5</u>	COMS 988		<u>5</u>
Total	5		Total	5
		Eighth Semester		
	<u>5</u>	COMS 990		0
Total	5		Total	0
	Total	Total $\frac{3}{3}$ $\frac{3}{9}$ 3 3 3 $\frac{3}{3}$ 3 12 5 5	3 DIGI 715	3

Notes

Revised: 04.15.2022 Effective: Catalog Term 202240

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