

# **Bachelor of Science in Digital Design**

Digital Merchandising Design Concentration

2022-2023 Degree Completion Plan

# ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

#### GENERAL EDUCATION/ FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours) Course Course Grade Communication & Information Literacy (12 hours)<sup>1</sup> Major Foundational Courses (0-6 hours) 3 ENGL 101 Composition & Rhetoric ARTS 105 Art Appreciation<sup>3</sup> Communications Elective 3 ARTS 209 Art as Communication3 Information Literacy Elective Information Literacy Elective 3 **MAJOR** Core (21 hours) ARTS 113 Introduction to 2D Design Technological Solutions & Quantitative Reasoning (3-6 hours)<sup>1</sup> **UNIV 104** Introduction to 3D Design ARTS 114 Instructional Tech. for Online Learning Math Elective (MATH 114 or higher) MATH \_\_\_ ARTS 201 History of Art I ARTS 202 History of Art II ARTS 205 20th-21st Century Art 3 Critical Thinking (7 hours)<sup>1</sup> RLGN 104 Christian Life & Biblical Worldview<sup>2</sup> ARTS 214 Art, Culture & Technology Critical Thinking Elective ARTS 222 Introduction to Graphic Design Concentration (36 hours) Civic & Global Engagement (3 hours)<sup>1</sup> Introduction to Typography Cultural Studies Elective 3 ARTS 223 ARTS 332 Vector Illustration ARTS 342 Digital Imaging Social & Scientific Inquiry (6 hours)<sup>1</sup> ARTS 352 Natural Science Elective Graphic Design I Social Science Elective ARTS 371 Graphic Design II ARTS 398 Studio & Digital Arts Practicum ARTS 492 Professional Practices 3 Christianity & Contexts (8 hours)<sup>1</sup> **BIBL 104** Survey of Old & New Testament **ARTS 499** Undergraduate Internship 3 **THEO 104** Introduction to Theology Survey<sup>2</sup> BUSI 330 Principles of Marketing 3 **FACS 243** Digital Drafting I FACS 304 Promotions & Aesthetics 3 FACS 353 Retail Merchandising FREE ELECTIVES (15-24 hours)

### **Graduation Requirements**

- 120 Total Hours
- 2.0 Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper-level courses in the major
  - 25% Of major taken through Liberty University
  - 30 Hours must be completed through Liberty University
  - **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

### Notes

All applicable prerequisites must be met

<sup>1</sup>Refer to the list of approved general education electives at <a href="www.liberty.edu/gened">www.liberty.edu/gened</a> before enrolling in foundational skills requirements

<sup>2</sup>Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at <a href="www.liberty.edu/gened">www.liberty.edu/gened</a>

Suggested Course Sequence on second page

Revised: 03 24.2022 Effective: Catalog Term 2022-40

# SUGGESTED COURSE SEQUENCE

## FRESHMAN YEAR

First Semester			Second Semester		
ENGL 101		3	BIBL 104		4
RLGN 104		4	Cultural Studies Elective <sup>1</sup> [ARTS 10.		3
Communications Elective <sup>1</sup>		3	Information Literacy Elective <sup>1</sup> [ART	S 209]	3
Math Elective <sup>1</sup>		3	ARTS 113		3
UNIV 104		<u>0-3</u>	Elective		3
	Total	13-16		Total	16
	SOP	HOMORI	E YEAR		
THEO 104		4	ARTS 202		3
Critical Thinking Elective <sup>1</sup>		3	ARTS 205		3
Information Literacy Elective <sup>1</sup>		3	ARTS 222		3
ARTS 114		3	FACS 243		3
ARTS 201		<u>3</u>	Elective		3
	Total	16		Total	15
JUNIOR YEAR					
ARTS 214		3	Natural Science Elective <sup>1</sup>		3
ARTS 223		3	ARTS 342		3
ARTS 332		3	ARTS 352		3
BUSI 330		3	FACS 353		3
FACS 304		<u>3</u>	STCO 307		<u>3</u>
	Total	15		Total	15
SENIOR YEAR					
Social Science Elective <sup>1</sup>		3	ARTS 492		3
ARTS 371		3	ARTS 499		3
ARTS 398		3	Elective		3
Elective		3	Elective		3
Elective		<u>3</u>	Elective		3
	Total	15		Total	15

Revised: 03 24.2022 Effective: Catalog Term 2022-40

Notes
All applicable prerequisites must be met

Refer to the list of approved general education electives at <a href="https://www.libertv.edu/gened">www.libertv.edu/gened</a> before enrolling in foundational skills requirements