

Important: This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)

Course	Hrs	Sem	Grade
Communication & Information Literacy (12 hours)¹			
ENGL 101	Composition & Rhetoric	3	_____
_____	Communications Elective	3	_____
_____	Information Literacy Elective	3	_____
_____	Information Literacy Elective	3	_____

Technological Solutions & Quantitative Reasoning (3-6 hours)¹

UNIV 104	Instructional Tech. for Online Learning	0-3	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____

Critical Thinking (7 hours)¹

RLGN 104	Christian Life & Biblical Worldview ²	4	_____
_____	Critical Thinking Elective	3	_____

Civic & Global Engagement (3 hours)¹

_____	Cultural Studies Elective	3	_____
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Social & Scientific Inquiry (6 hours)¹

_____	Natural Science Elective	3	_____
_____	Social Science Elective	3	_____

Christianity & Contexts (8 hours)¹

BIBL 104	Survey of Old & New Testament	4	_____
THEO 104	Introduction to Theology Survey ²	4	_____

Course	Hrs	Sem	Grade
Major Foundational Courses (0-9 hours)			
BUSI 201	Intermediate Business Computer Apps. ³	3	_____
BUSI 230	Introduction to Probability & Statistics ³	3	_____
BUSI 240	Organizational Behavior I ³	3	_____

MAJOR

Course	Hrs	Sem	Grade
Core (42 hours)			
ACCT 211	Financial Principles	3	_____
ACCT 212	Managerial Principles	3	_____
ACCT 370	Financial Statement Analysis	3	_____
BUSI 301	Business Law	3	_____
BUSI 303	International Business	3	_____
BUSI 310	Principles of Management	3	_____
BUSI 320	Corporate Finance	3	_____
BUSI 330	Principles of Marketing	3	_____
BUSI 342	Human Resource Management	3	_____
BUSI 400	Strategic Planning/Business Policy	3	_____
BUSI 411	Operations Management	3	_____
BUSI 472	Organizational Ethics	3	_____
ECON 213	Principles of Microeconomics	3	_____
ECON 214	Principles of Macroeconomics	3	_____

Course	Hrs	Sem	Grade
Cognate (12 hours)			
BUSI 331	Marketing Research	3	_____
BUSI 436	Digital Marketing in a Virtual World	3	_____
BUSI 439	Conversion & Optimization	3	_____
BUSI 442	Customer Retention Through Digi. Mkt.	3	_____

FREE ELECTIVES (15-27 hours)⁴

_____	_____	-	_____
_____	_____	-	_____
_____	_____	-	_____
_____	_____	-	_____
_____	_____	-	_____
_____	_____	-	_____

Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper-level courses in the major
- 25% Of major and cognate taken through Liberty University
- 30 Hours must be completed through Liberty University
- Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

- All applicable prerequisites must be met
- ¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements
- ²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived
- ³Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened
- ⁴Internship (maximum 6 hours) is strongly recommended
- Suggested Course Sequence on second page*

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

<u>First Semester</u>		<u>Second Semester</u>	
BIBL 104	4	RLGN 104	4
ENGL 101	3	Critical Thinking Elective ¹	3
UNIV 104	0-3	Information Literacy Elect. ¹ [BUSI 201]	3
Communications Elective ¹	3	Math Elective ¹ [BUSI 230]	3
Social Sciences Elective ¹ [BUSI 240]	<u>3</u>	Natural Science Elective ¹	<u>3</u>
	Total 13-16		Total 16

SOPHOMORE YEAR

THEO 104	4	Cultural Studies Elective ¹	3
Information Literacy Elective ¹	3	ACCT 212	3
ACCT 211	3	ECON 213	3
BUSI 310	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 16		Total 15

JUNIOR YEAR

BUSI 303	3	ACCT 370	3
BUSI 320	3	BUSI 301	3
BUSI 330	3	BUSI 331	3
ECON 214	3	BUSI 436	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

SENIOR YEAR

BUSI 342	3	BUSI 400	3
BUSI 411	3	BUSI 442	3
BUSI 439	3	Elective	3
BUSI 472	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

Notes

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