

Bachelor of Science in Business Administration

Data Analytics Cognate

2022-2023 Degree Completion Plan

ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

Course		Hrs	<u>Sem</u>	<u>Grade</u>	Course		Hrs	Sem	G		
Communicat	tion & Information Literacy (12 hou	rs) ¹			Major Foun	dational Courses (0-9 hours)		Hrs Sem 3			
ENGL 101	Composition & Rhetoric	3			BUSI 201	Intermediate Business Computer Apps. ³	3		_		
	Communications Elective	3			BUSI 230	Introduction to Probability & Statistics ³	3		_		
	Information Literacy Elective	3			BUSI 240	Organizational Behavior I ³	3		_		
	Information Literacy Elective	3									
					MAJOR						
Technologica	al Solutions & Quantitative Reasonir		hours)	$)^1$		Core (42 hours)					
UNIV 104	Instructional Tech. for Online Learning	0-3			ACCT 211	Financial Principles	3		_		
MATH	Math Elective (MATH 114 or higher)	3			ACCT 212	Managerial Principles	3		_		
					ACCT 370	Financial Statement Analysis	3		_		
Critical Thinking (7 hours) ¹					BUSI 301	Business Law	3		_		
RLGN 104	Christian Life & Biblical Worldview ²	4			BUSI 303	International Business	3		_		
	Critical Thinking Elective	3			BUSI 310	Principles of Management	3		_		
					BUSI 320	Corporate Finance	3		_		
Civic & Global Engagement (3 hours) ¹ Cultural Studies Elective					BUSI 330	Principles of Marketing	3		_		
	Cultural Studies Elective	3			BUSI 342	Human Resource Management	3		_		
					BUSI 400	Strategic Planning/Business Policy	3		_		
Social & Scientific Inquiry (6 hours) ¹					BUSI 411	Operations Management	3		_		
	Natural Science Elective	3			BUSI 472	Organizational Ethics	3		_		
	Social Science Elective	3			ECON 213	Principles of Microeconomics	3		_		
					ECON 214	Principles of Macroeconomics	3		_		
Christianity	& Contexts (8 hours) ¹										
3IBL 104	Survey of Old & New Testament	4				Cognate (15 hours)					
THEO 104	Introduction to Theology Survey ²	4			BUSI 333	Business Analytics I	3		_		
					BUSI 334	Business Analytics II	3		_		
					BUSI 341	Database Concepts for Analytics	3		_		
					BUSI 405	Business & Economic Forecasting	3		_		
					BUSI 454	Practical Analytics	3		_		
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Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper-level courses in the major
 - 25% Of major and concentration taken through Liberty University
 - 30 Hours must be completed through Liberty University
 - **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

3Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁴Internship or BUSI 498 (maximum 6 hours) are strongly recommended

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester										
BIBL 104	4	RLGN 104		4								
ENGL 101	3	Critical Thinking Elective ¹		3								
UNIV 104	0-3	Information Literacy Elect. [BUSI 201]		3								
Communications Elective ¹	3	Math Elective ¹ [BUSI 230]		3								
Social Sciences Elective ¹ [BUSI 240]	<u>3</u>	Natural Science Elective ¹		3								
Г	Total 13-16		Total									
SOPHOMORE YEAR												
THEO 104	4	Cultural Studies Elective ¹		3								
Information Literacy Elective ¹	3	ACCT 212		3								
ACCT 211	3	ECON 213		3								
BUSI 310	3	Elective		3								
Elective	<u>3</u>	Elective		3								
Т	Cotal 16		Total	15								
JUNIOR YEAR												
BUSI 303	3	ACCT 370		3								
BUSI 320	3	BUSI 301		3								
BUSI 333	3	BUSI 330		3								
ECON 214	3	BUSI 334		3								
Elective	<u>3</u>	BUSI 342		3								
Т	Total 15		Total	15								
SENIOR YEAR												
BUSI 341	3	BUSI 400		3								
BUSI 405	3	BUSI 454										
BUSI 405 BUSI 411	3	Elective ²		3								
BUSI 471 BUSI 472	3	Elective		3								
Elective		Elective										
	3 Cotal 15	Elective	Total	<u>3</u>								
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Revised: 04 29.2022 Effective: Catalog Term 2022-40

 $[\]frac{\text{Notes}}{^{1}\text{Refer to the list of approved general education electives at } \frac{\text{www.liberty.edu/gened}}{\text{long in foundational skills requirements}} \text{ before enrolling in foundational skills requirements}$ $^{2}\text{Internship or BUSI 498 (maximum 6 hours) are strongly recommended}$