

## **Bachelor of Science in Business Administration**

Communications Cognate

2022-2023 Degree Completion Plan

# ONLINE

**Important:** This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

## **GENERAL EDUCATION/**

Course		Hrs	<u>Sem</u>	<u>Grade</u>	Course		Hrs	Sem	G		
Communica	tion & Information Literacy (12 hou	rs) <sup>1</sup>			Major Foun	dational Courses (0-9 hours)					
ENGL 101	Composition & Rhetoric	3			BUSI 201	Intermediate Business Computer Apps. <sup>3</sup>	3		_		
	Communications Elective	3			BUSI 230	Introduction to Probability & Statistics <sup>3</sup>	3		_		
	Information Literacy Elective	3			BUSI 240	Organizational Behavior I <sup>3</sup>	3		_		
	Information Literacy Elective	3									
					<b>MAJOR</b>						
Technologic	al Solutions & Quantitative Reasonin		hours)	$)^1$		Core (42 hours)					
UNIV 104	Instructional Tech. for Online Learning	0-3			ACCT 211	Financial Principles	3		_		
MATH	Math Elective (MATH 114 or higher)	3			ACCT 212	Managerial Principles	3		_		
					ACCT 370	Financial Statement Analysis	3		_		
Critical Thinking (7 hours) <sup>1</sup>			BUSI 301	Business Law	3		_				
RLGN 104	Christian Life & Biblical Worldview <sup>2</sup>	4			BUSI 303	International Business	3		_		
	Critical Thinking Elective	3			BUSI 310	Principles of Management	3				
					BUSI 320	Corporate Finance	3		_		
Civic & Global Engagement (3 hours) <sup>1</sup>				BUSI 330	Principles of Marketing	3		_			
	Cultural Studies Elective	3			BUSI 342	Human Resource Management	3				
					BUSI 400	Strategic Planning/Business Policy	3		_		
Social & Scientific Inquiry (6 hours) <sup>1</sup>			BUSI 411	Operations Management	3		_				
	Natural Science Elective	3			BUSI 472	Organizational Ethics	3				
	Social Science Elective	3			ECON 213	Principles of Microeconomics	3		_		
					ECON 214	Principles of Macroeconomics	3				
Christianity	& Contexts (8 hours) <sup>1</sup>										
BIBL 104	Survey of Old & New Testament	4				Cognate (15 hours)					
THEO 104	Introduction to Theology Survey <sup>2</sup>	4			JOUR 225	Media Writing	3		_		
					SCOM 110	Media & Culture	3		_		
					SCOM 345	Persuasion	3				
					STCO 307	Strategic Communication	3				
					STCO 356	Digital/Social/Mobile Coms. Strategies	3				
					FREE ELECTIVES (12-24 hours) <sup>4</sup>						
							_				
							_				
							_		_		
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#### **Graduation Requirements**

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper-level courses in the major
  - 25% Of major and cognate taken through Liberty University
    - ${\bf 30}\,$  Hours must be completed through Liberty University
  - **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

#### Notes

All applicable prerequisites must be met

<sup>1</sup>Refer to the list of approved general education electives at <a href="www.liberty.edu/gened">www.liberty.edu/gened</a> before enrolling in foundational skills requirements

<sup>2</sup>Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

3Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at <a href="www.liberty.edu/gened">www.liberty.edu/gened</a>

<sup>4</sup>Internship (maximum 6 hours) is strongly recommended

Suggested Course Sequence on second page

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester	<del></del> ,	Second Semester	4	
BIBL 104	4	RLGN 104		
ENGL 101	3	Critical Thinking Elective <sup>1</sup>		
UNIV 104	0-3	Information Literacy Elect. <sup>1</sup> [BUSI 201]		
Communications Elective <sup>1</sup>	3	Math Elective <sup>1</sup> [BUSI 230]	3	
Social Sciences Elective <sup>1</sup> [BUSI 240]	<u>3</u>	Natural Science Elective <sup>1</sup>	3	
To	tal 13-16	Total	16	
S	OPHOMOR	E YEAR		
THEO 104	4	Cultural Studies Elective <sup>1</sup>	3	
ACCT 211	3	Information Literacy Elective <sup>1</sup>	3	
BUSI 310	3	ACCT 212	3	
SCOM 110	3	ECON 213	3	
Elective	<u>3</u>	Elective	3	
To	otal 16	Total	15	
	JUNIOR Y	EAR		
BUSI 303	3	ACCT 370	3	
BUSI 320	3	BUSI 301	3	
ECON 214	3	BUSI 330	3	
JOUR 225	3	BUSI 342	3	
Elective	<u>3</u>	Elective	3	
To	otal 15	Total	15	
	SENIOR Y	EAR		
BUSI 411	3	BUSI 400	3	
BUSI 472	3	STCO 356	3	
SCOM 345	3	Elective	3	
STCO 307	3	Elective	3	
Elective	<u>3</u>	Elective	3	
To	tal 15	Total		

<sup>&</sup>lt;sup>1</sup>Refer to the list of approved general education electives at <a href="www.liberty.edu/gened">www.liberty.edu/gened</a> before enrolling in foundational skills requirements

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