

| <u>CORE COURSES (33 hours)</u> | | <u>Hrs</u> | <u>Sem</u> | <u>Grade</u> |
|---------------------------------------|---|-------------------|-------------------|---------------------|
| COMS 560 | Communication & Conflict | 3 | _____ | _____ |
| STCO 526 | Strategic Storytelling | 3 | _____ | _____ |
| STCO 533 | Video, Social & Mobile Promotion | 3 | _____ | _____ |
| STCO 534 | Strategic Media Analysis | 3 | _____ | _____ |
| STCO 546 | Effective Social Media | 3 | _____ | _____ |
| STCO 550 | Best Practices: Transforming the Digital Organization | 3 | _____ | _____ |
| STCO 562 | Using Emerging Trends in Strategic Communication | 3 | _____ | _____ |
| STCO 622 | Strategic Organizational Communication | 3 | _____ | _____ |
| STCO 648 | Setting Social & Interactive Goals | 3 | _____ | _____ |
| STCO 658 | Strategic Communication Campaigns for the Digital Age | 3 | _____ | _____ |
| STCO 681 | New Beginnings: Research, Insight, and Application | 3 | _____ | _____ |
| TOTAL HOURS | | 33 | | |

Graduation Requirements

Complete 33 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)
 Degree must be completed within 5 years

Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format

Notes

*All applicable prerequisites must be met
 Suggested Course Sequence on Second Page*

SUGGESTED COURSE SEQUENCE

| | | | |
|-----------------------|----------|------------------------|----------|
| <u>First Semester</u> | | <u>Second Semester</u> | |
| STCO 658 | 3 | STCO 534 | 3 |
| STCO 526 | 3 | STCO 546 | 3 |
| STCO 533 | <u>3</u> | STCO 550 | <u>3</u> |
| Total | 9 | Total | 9 |
| | | | |
| <u>Third Semester</u> | | <u>Fourth Semester</u> | |
| STCO 562 | 3 | COMS 560 | 3 |
| STCO 681 | 3 | STCO 622 | <u>3</u> |
| STCO 648 | <u>3</u> | Total | 6 |
| Total | 9 | | |