

LIBERTY

UNIVERSITY.

ONLINE

Bachelor of Science in Sport Management

Sport Communication & Public Relations Cognate

2019-2020 Degree Completion Plan

Important: This degree plan is effective for those starting this degree program in fall 2019 through summer 2020. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)

| Course | | Hrs | Sem | Grade |
|---|--|-----|-------|-------|
| Communication & Information Literacy (12 hours)¹ | | | | |
| ENGL 101 | Composition & Rhetoric | 3 | _____ | _____ |
| _____ | Communications Elective | 3 | _____ | _____ |
| _____ | Information Literacy Elective | 3 | _____ | _____ |
| _____ | Information Literacy Elective | 3 | _____ | _____ |
| Technological Solutions & Quantitative Reasoning (3-6 hours)¹ | | | | |
| UNIV 104 | Instructional Tech. for Online Learning | 0-3 | _____ | _____ |
| MATH _____ | Math Elective (MATH 114 or higher) | 3 | _____ | _____ |
| Critical Thinking (7 hours)¹ | | | | |
| RLGN 104 | Christian Life & Biblical Worldview ² | 4 | _____ | _____ |
| _____ | Critical Thinking Elective ² | 3 | _____ | _____ |
| Civic & Global Engagement (3 hours)¹ | | | | |
| _____ | Cultural Studies Elective | 3 | _____ | _____ |
| Social & Scientific Inquiry (6 hours)¹ | | | | |
| _____ | Natural Science Elective | 3 | _____ | _____ |
| _____ | Social Science Elective | 3 | _____ | _____ |
| Christianity & Contexts (8 hours)¹ | | | | |
| BIBL 104 | Survey of Old & New Testament | 4 | _____ | _____ |
| THEO 104 | Introduction to Theology Survey ² | 4 | _____ | _____ |

| Course | | Hrs | Sem | Grade |
|---|--|-----|-------|-------|
| Major Foundational Courses (3-6 hours) | | | | |
| BUSI 201 | Intermediate Business Computer App. ³ | 3 | _____ | _____ |
| ECON _____ | _____ | 3,4 | _____ | _____ |

MAJOR

| | | | | |
|-------------------------------|--------------------------------------|---|-------|-------|
| Core (42 hours) | | | | |
| SMGT 200 | Introduction to Sport Management | 3 | _____ | _____ |
| SMGT 201 | History of Sport | 3 | _____ | _____ |
| SMGT 302 | Sport Facilities & Events | 3 | _____ | _____ |
| SMGT 305 | Sport Law & Ethics | 3 | _____ | _____ |
| SMGT 310 | Communication in Sport | 3 | _____ | _____ |
| SMGT 312 | Introduction to Sport Outreach | 3 | _____ | _____ |
| SMGT 404 | Admin. & Org. in Sport & Recreation | 3 | _____ | _____ |
| SMGT 405 | Sport Finance | 3 | _____ | _____ |
| SMGT 406 | Issues & Trends in Sport | 3 | _____ | _____ |
| SMGT 410 | Sport Marketing | 3 | _____ | _____ |
| SMGT 415 | Research Methods in Sport Management | 3 | _____ | _____ |
| Experiential Component | | | | |
| SMGT 205 | Practicum | 3 | _____ | _____ |
| SMGT 399 | Interim Internship | | | |
| or SMGT 497 | Special Topics in Sport Management | 3 | _____ | _____ |
| SMGT 499 | Internship | 3 | _____ | _____ |
| Cognate (12 hours) | | | | |
| JOUR 225 | Media Writing | 3 | _____ | _____ |
| SMGT 330 | Sport Communication Technology | 3 | _____ | _____ |
| SMGT 430 | Sport Media Strategies | 3 | _____ | _____ |
| STCO 348 | Strategic Social Media | 3 | _____ | _____ |

FREE ELECTIVES (18-24 hours)

| | | | | |
|-------|-------|---|-------|-------|
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |

Graduation Requirements

- 120** Total Hours
- 2.0** Overall grade point average
- 30** Hours must be upper-level courses (300-400 level)
- Grade of 'C'** Minimum required for all upper level courses in the major and all SMGT courses
- 50%** Of major taken through Liberty University
- 30** Hours must be completed through Liberty University
- Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

³Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁴Choose an ECON course (ECON 110 or higher)

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

| First Semester | | Second Semester | |
|---------------------------------------|----------|--|----------|
| BIBL 104 | 4 | RLGN 104 | 4 |
| ENGL 101 | 3 | UNIV 104 | 0-3 |
| Communications Elective ¹ | 3 | Information Literacy Elective ¹ | 3 |
| Math Elective ¹ | 3 | SMGT 200 | 3 |
| Natural Science Elective ¹ | <u>3</u> | SMGT 201 | <u>3</u> |
| Total | 16 | Total | 13-16 |

SOPHOMORE YEAR

| | | | |
|---|----------|---|----------|
| THEO 104 | 4 | Critical Thinking Elective ¹ | 3 |
| Information Literacy Elective [BUSI 201] ¹ | 3 | Cultural Studies Elective ¹ | 3 |
| SMGT 205 | 3 | ECON Elective ² | 3 |
| Elective | 3 | Social Science Elective ¹ | 3 |
| Elective | <u>2</u> | SMGT 305 | <u>3</u> |
| Total | 15 | Total | 15 |

JUNIOR YEAR

| | | | |
|-----------------------------|----|----------|----|
| JOUR 225 | 3 | SMGT 310 | 3 |
| SMGT 302 | 3 | SMGT 312 | 3 |
| SMGT 399 <u>OR</u> SMGT 497 | 3 | SMGT 330 | 3 |
| Elective | 3 | Elective | 3 |
| Elective | 3 | Elective | 3 |
| Total | 15 | Total | 15 |

SENIOR YEAR

| | | | |
|----------|----|----------|----------|
| SMGT 404 | 3 | SMGT 410 | 3 |
| SMGT 405 | 3 | SMGT 499 | 3 |
| SMGT 406 | 3 | STCO 348 | 3 |
| SMGT 415 | 3 | Elective | 3 |
| SMGT 430 | 3 | Elective | 3 |
| Total | 15 | Elective | <u>1</u> |
| | | Total | 16 |

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Choose an ECON course (ECON 110 or higher)