

<b><u>CORE COURSES (39 hours)</u></b>		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
BUSI 505	Healthcare Informatics	3	_____	_____
BUSI 506	Legal & Ethical Issues for Health Professionals	3	_____	_____
BUSI 508	Career Development in Healthcare Administration	3	_____	_____
BUSI 510	Organizational Behavior in Health Systems	3	_____	_____
BUSI 511	Healthcare Administration	3	_____	_____
BUSI 523	Financial Analysis & Decision Making in Healthcare	3	_____	_____
BUSI 528	Strategic Management & Marketing for Health Professionals	3	_____	_____
BUSI 611	Operations Management for Health Organizations			
<u>or</u> BUSI 619	Quality Assessment & Evidence Based Decision Making	3	_____	_____
BUSI 629	Economic Analysis in Healthcare	3	_____	_____
BUSI 630	Managerial Epidemiology	3	_____	_____
BUSI 640	Quantitative Methods in Healthcare Management	3	_____	_____
BUSI 646	Managing Human Capital in Healthcare	3	_____	_____
BUSI 691	Healthcare Administration Capstone	3	_____	_____
<b><u>MARKETING COGNATE (9 hours)</u></b>				
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 612	Marketing Promotions	3	_____	_____
MRKT 670	Brand Management	3	_____	_____
		<b>TOTAL HOURS</b>	<b>48</b>	

**Graduation Requirements**

Complete 48 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than 2 grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Liberty University Course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

**Program offered in Online Format**

Revised: 07.26.2019

**Notes**

All applicable prerequisites must be met  
Suggested course sequence on second page

**SUGGESTED COURSE SEQUENCE**

<u>First Semester</u>		<u>Second Semester</u>	
BUSI 505	3	BUSI 506	3
BUSI 508	3	BUSI 510	3
BUSI 511	<u>3</u>	BUSI 523	<u>3</u>
Total	9	Total	9

<u>Third Semester</u>		<u>Fourth Semester</u>	
BUSI 520	3	BUSI 611 or 619	3
BUSI 528	3	BUSI 612	3
BUSI 630	<u>3</u>	BUSI 640	<u>3</u>
Total	9	Total	9

<u>Fifth Semester</u>	
BUSI 629	3
BUSI 646	3
BUSI 691	3
MRKT 670	<u>3</u>
Total	12