

## **CORE COURSES (39 hours)**

		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
BUSI 505	Healthcare Informatics	3	_____	_____
BUSI 506	Legal & Ethical Issues for Health Professionals	3	_____	_____
BUSI 511	Healthcare Administration	3	_____	_____
BUSI 523	Financial Analysis & Decision Making in Healthcare	3	_____	_____
BUSI 528	Strategic Management & Marketing for Health Professionals	3	_____	_____
BUSI 611	Operations Management for Health Organizations			
or BUSI 619	Quality Assessment & Evidence Based Decision Making	3	_____	_____
BUSI 629	Economic Analysis in Healthcare	3	_____	_____
BUSI 646	Managing Human Capital in Healthcare	3	_____	_____
BUSI 691	Healthcare Administration Capstone	3	_____	_____
HLTH 501	Biostatistics	3	_____	_____
HLTH 503	Principles of Epidemiology	3	_____	_____
NURS 501	Health Policy & Ethics	3	_____	_____
NURS 503	Managing Population Health	3	_____	_____

## **MARKETING COGNATE (9 hours)**

BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 612	Marketing Promotions	3	_____	_____
MRKT 670	Brand Management	3	_____	_____

**TOTAL HOURS 48**

### **Graduation Requirements**

Complete 48 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than 2 grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Liberty University Course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Degree must be completed within 5 years

Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date

**Program offered in Online Format**

### **Notes**

*All applicable prerequisites must be met*

*Suggested course sequence on second page*

**SUGGESTED COURSE SEQUENCE**

First Semester

BUSI 511	3
HLTH 501	3
NURS 501	<u>3</u>
Total	9

Second Semester

BUSI 505	3
BUSI 506	3
NURS 503	<u>3</u>
Total	9

Third Semester

BUSI 523	3
BUSI 528	3
HLTH 503	<u>3</u>
Total	9

Fourth Semester

BUSI 520	3
BUSI 611 or 619	3
BUSI 612	<u>3</u>
Total	9

Fifth Semester

BUSI 629	3
BUSI 646	3
BUSI 691	3
MRKT 670	<u>3</u>
Total	12