

<b><u>CORE COURSES (48 hours)</u></b>		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
BUSI 700	Doctor of Business Admin. Orientation <sup>1</sup>	3	_____	_____
BUSI 710	Advanced Business Research Methods	3	_____	_____
BUSI 730	Strategic Allocation of Financial Resources	3	_____	_____
BUSI 740	Strategic Supply Chain Management	3	_____	_____
BUSI 750	Human Resource Development	3	_____	_____
BUSI 755	Organizational & Executive Coaching	3	_____	_____
BUSI 760	Quality Management & Productivity	3	_____	_____
BUSI 770	Strategic Thinking for Decision-Making	3	_____	_____
BUSI 815	Qualitative Research Methods	3	_____	_____
BUSI 820	Quantitative Research Methods	3	_____	_____
BUSI 885	Comprehensive Exam & Research Concept <sup>1</sup>	3	_____	_____
BUSI 987	Dissertation I <sup>1,2</sup>	5	_____	_____
BUSI 988	Dissertation II <sup>1</sup>	5	_____	_____
BUSI 989	Dissertation III <sup>1</sup>	5	_____	_____
BUSI 990	Dissertation IV <sup>1</sup>	0	_____	_____
<b><u>STRATEGIC MEDIA &amp; DIGITAL CONTENT COGNATE (12 hours)</u></b>				
STCO 532	Media Technologies & Communication Strategies	3	_____	_____
STCO 534	Strategic Media Analysis	3	_____	_____
STCO 550	Best Practices: Transforming the Digital Organization	3	_____	_____
STCO 562	Using Emerging Trends in Strategic Communication	3	_____	_____
		<b>TOTAL HOURS</b>	<b>60</b>	

**Graduation Requirements**

Complete 60 hours

A minimum number of 45 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty

A maximum of 15 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree  
 3.25 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

**Offered in Online Format**

**Notes**

*All applicable prerequisites must be met*

<sup>1</sup>Cannot be transferred from another institution

<sup>2</sup>Students may not register for BUSI 987 unless they have passed the comprehensive exam and completed all coursework prior to BUSI 885

*Suggested course sequence on second page*

**SUGGESTED COURSE SEQUENCE**

**First Semester**

BUSI 700 <sup>1</sup> (B Term)	3
BUSI 710 (B Term)	3
BUSI 730 (D Term)	3
BUSI 740 (D Term)	<u>3</u>
Total	12

**Second Semester**

BUSI 750 (B Term)	3
STCO 532 (B Term)	3
BUSI 755 (D Term)	3
STCO 534 (D Term)	<u>3</u>
Total	12

**Third Semester**

BUSI 760 (B Term)	3
STCO 550 (B Term)	3
BUSI 770 (D Term)	3
STCO 562 (D Term)	<u>3</u>
Total	12

**Fourth Semester**

BUSI 815 (B Term)	3
BUSI 820 (D Term)	<u>3</u>
Total	6

**Fifth Semester**

BUSI 885 <sup>1</sup>	<u>3</u>
Total	3

**Sixth Semester**

BUSI 987	<u>5</u>
Total	5

**Seventh Semester**

BUSI 988	<u>5</u>
Total	5

**Eighth Semester**

BUSI 989	<u>5</u>
Total	5

**Ninth Semester**

BUSI 990 <sup>1</sup>	<u>0</u>
Total	0

**Notes**

<sup>1</sup>Optional Intensive format