

<u>CORE COURSES (48 hours)</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
BUSI 701	DBA Current Topics ¹	3	_____	_____
BUSI 710	Foundations of Applied Research Methods	3	_____	_____
BUSI 730	Strategic Allocation of Financial Resources	3	_____	_____
BUSI 735	Understanding the Organization	3	_____	_____
BUSI 740	Supply Chain Management	3	_____	_____
BUSI 745	Marketing for Competitive Advantage	3	_____	_____
BUSI 750	Managing Human Resources	3	_____	_____
BUSI 770	Strategy Formulation & Strategic Thinking	3	_____	_____
BUSI 820	Quantitative Research Methods	3	_____	_____
BUSI 830	Case Study Research Methods & Consulting Techniques	3	_____	_____
BUSI 885	Research Concept ¹	3	_____	_____
BUSI 887	Applied Doctoral Research Project I ¹	5	_____	_____
BUSI 888	Applied Doctoral Research Project II ¹	5	_____	_____
BUSI 889	Applied Doctoral Research Project III ¹	5	_____	_____
BUSI 890	Applied Doctoral Research Project IV ¹	0	_____	_____
<u>STRATEGIC MEDIA & DIGITAL CONTENT COGNATE (12 hours)</u>				
STCO 532	Media Technologies & Communication Strategies	3	_____	_____
STCO 534	Strategic Media Analysis	3	_____	_____
STCO 550	Best Practices: Transforming the Digital Organization	3	_____	_____
STCO 562	Using Emerging Trends in Strategic Communication	3	_____	_____
TOTAL HOURS		60		

Graduation Requirements

Complete 60 hours

A minimum number of 45 hours must be completed through Liberty University, not to include credits from a prior degree earned through Liberty

A maximum of 15 hours of transfer credit, including credit from a degree on the same academic level previously earned through Liberty, may be applied to the degree
3.25 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Cannot be transferred from another institution

Suggested course sequence on second page

Offered in Online Format

SUGGESTED COURSE SEQUENCE

First Semester

BUSI 701 (B Term)	3
BUSI 710 (B Term)	3
BUSI 730 (D Term)	3
BUSI 735 (D Term)	<u>3</u>
Total	12

Second Semester

BUSI 740 (B Term)	3
STCO 532 (B Term)	3
BUSI 745 (D Term)	3
STCO 534 (D Term)	<u>3</u>
Total	12

Third Semester

BUSI 750 (B Term)	3
STCO 550 (B Term)	3
BUSI 770 (D Term)	3
STCO 562 (D Term)	<u>3</u>
Total	12

Fourth Semester

BUSI 820 (B Term)	3
BUSI 830 (D Term)	<u>3</u>
Total	6

Fifth Semester

BUSI 885	<u>3</u>
Total	3

Sixth Semester

BUSI 887	<u>5</u>
Total	5

Seventh Semester

BUSI 888	<u>5</u>
Total	5

Eighth Semester

BUSI 889	<u>5</u>
Total	5

Ninth Semester

BUSI 890	<u>0</u>
Total	0