

LIBERTY

UNIVERSITY.

THE GRADUATE SCHOOL

Executive Certificate in Communication

2019-2020 Certificate Completion Plan

CORE COURSES (21 hours)

		<u>Hrs</u>	<u>Semester</u>	<u>Grade</u>
BMAL 703	Striking the Balance: Management & Leadership	3	_____	_____
BMAL 704	Strategic Organizational Change	3	_____	_____
DIGI 700	Digital & Strategic Communication Orientation I	3	_____	_____
DIGI 705	Digital & Strategic Communication Orientation II	3	_____	_____
DIGI 825	Seminar: From Digital Analytics to Communication Action	3	_____	_____
DIGI 835	Current Topics in Content Communication	3	_____	_____
DIGI 845	Visualization & Social Media Strategy	3	_____	_____

TOTAL HOURS 21

Completion Requirements

21 total hours

All courses must be completed through Liberty University

3.0 GPA

No grade lower than B- may be applied to the certificate

Certificate must be completed within 3 years

Submit Certificate Completion Application at beginning of final semester

Notes

Students who want to apply certificate courses to a degree program will have to abide by the GPA and grade requirements of that degree

Offered in Online Format

No course substitutions allowed in the certificate