

# **Doctor of Business Administration (D.B.A.)**

Tourism Management Cognate

2024-2025 Degree Completion Plan

CORE COURSES (48 hours)		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
BUSI 701	DBA Current Topics <sup>1</sup>	3		
BUSI 710	Foundations of Applied Research Methods	3		
BUSI 730	Strategic Allocation of Financial Resources	3		
BUSI 735	Understanding the Organization	3		
BUSI 740	Supply Chain Management	3		
<b>BUSI 745</b>	Marketing for Competitive Advantage	3		
BUSI 750	Managing Human Resources	3		
BUSI 770	Strategy Formulation & Strategic Thinking	3		
BUSI 820	Quantitative Research Methods	3		
BUSI 830	Case Study Research Methods & Consulting Techniques	3		
<b>BUSI 885</b>	Research Concept <sup>1</sup>	3		
<b>BUSI 887</b>	Applied Doctoral Research Project I <sup>1</sup>	5		
<b>BUSI 888</b>	Applied Doctoral Research Project II <sup>1</sup>	5		
BUSI 889	Applied Doctoral Research Project III <sup>1</sup>	5		
BUSI 890	Applied Doctoral Research Project IV <sup>1</sup>	0		
TOURISM MANAGEMENT COGNATE (12 hours)				
COMS 624	Intercultural Communication	3		
STCO 648	Setting Social & Interactive Goals	3		
TOUR 601	Current Issues & Theories for Hosp. & Tourism Mgmt.	3		
TOUR 602	Hospitality & Tourism Marketing Strategy	3		
	TOTAL HOURS	60		

## **Graduation Requirements**

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level 3.0 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 7 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

## Offered in Online Format

### Notes

All applicable prerequisites must be met 

<sup>1</sup>Cannot be transferred from another institution 
Suggested Course Sequence on second page

Revised: 01.22.2024 Effective Catalog Term: 2024-40

#### SUGGESTED COURSE SEQUENCE First Semester **Second Semester BUSI** 701 3 **BUSI 740** 3 **BUSI 710** 3 **COMS 624** 3 **BUSI 730** 3 **BUSI 745** 3 **BUSI 735** 3 **TOUR 601** 3 Total 12 Total 12 **Third Semester Fourth Semester** BUSI 750 3 BUSI 820 3 3 **BUSI 830** <u>3</u> STCO 648 3 **BUSI 770** Total 6 **TOUR 602** <u>3</u> Total 12 Fifth Semester Sixth Semester **BUSI 885** <u>3</u> **BUSI 887** <u>5</u> 3 5 Total Total **Seventh Semester Eighth Semester BUSI 888** <u>5</u> **BUSI 889** <u>5</u> Total 5 5 Total Ninth Semester BUSI 890 0 Total 0

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