

## **CORE COURSES (48 hours)**

		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
BUSI 701	DBA Current Topics <sup>1</sup>	3	_____	_____
BUSI 710	Foundations of Applied Research Methods	3	_____	_____
BUSI 730	Strategic Allocation of Financial Resources	3	_____	_____
BUSI 735	Understanding the Organization	3	_____	_____
BUSI 740	Supply Chain Management	3	_____	_____
BUSI 745	Marketing for Competitive Advantage	3	_____	_____
BUSI 750	Managing Human Resources	3	_____	_____
BUSI 770	Strategy Formulation & Strategic Thinking	3	_____	_____
BUSI 820	Quantitative Research Methods	3	_____	_____
BUSI 830	Case Study Research Methods & Consulting Techniques	3	_____	_____
BUSI 885	Research Concept <sup>1</sup>	3	_____	_____
BUSI 887	Applied Doctoral Research Project I <sup>1</sup>	5	_____	_____
BUSI 888	Applied Doctoral Research Project II <sup>1</sup>	5	_____	_____
BUSI 889	Applied Doctoral Research Project III <sup>1</sup>	5	_____	_____
BUSI 890	Applied Doctoral Research Project IV <sup>1</sup>	0	_____	_____

## **MARKETING COGNATE (12 hours)**

BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 612	Marketing Promotions	3	_____	_____
BUSI 613	Supply Chain Management	3	_____	_____
BUSI 614	Marketing Research	3	_____	_____

**TOTAL HOURS 60**

### **Graduation Requirements**

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 7 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

### **Notes**

*All applicable prerequisites must be met*

<sup>1</sup>Cannot be transferred from another institution

*Suggested Course Sequence on second page*

### **Offered in Online Format**

### SUGGESTED COURSE SEQUENCE

#### First Semester

BUSI 701 (B Term)	3
BUSI 710 (B Term)	3
BUSI 730 (D Term)	3
BUSI 735 (D Term)	<u>3</u>
Total	12

#### Second Semester

BUSI 520 (B Term)	3
BUSI 740 (B Term)	3
BUSI 612 (D Term)	3
BUSI 745 (D Term)	<u>3</u>
Total	12

#### Third Semester

BUSI 613 (B Term)	3
BUSI 750 (B Term)	3
BUSI 614 (D Term)	3
BUSI 770 (D Term)	<u>3</u>
Total	12

#### Fourth Semester

BUSI 820 (B Term)	3
BUSI 830 (D Term)	<u>3</u>
Total	6

#### Fifth Semester

BUSI 885	<u>3</u>
Total	3

#### Sixth Semester

BUSI 887	<u>5</u>
Total	5

#### Seventh Semester

BUSI 888	<u>5</u>
Total	5

#### Eighth Semester

BUSI 889	<u>5</u>
Total	5

#### Ninth Semester

BUSI 890	<u>0</u>
Total	0