

Important: This degree plan is effective for those starting this degree program in fall 2018 through summer 2019. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

CORE COMPETENCY REQUIREMENTS (39-42 hours)

Course		Hrs	Sem	Grade
Communication (6 hours)¹				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____
Math, Science & Technology (6-9 hours)¹				
MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Natural Science Elective	3	_____	_____
UNIV 104	Instructional Tech. for Online Learning	0-3	_____	_____
Information Literacy (6 hours)¹				
_____	Composition Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
Critical Thinking (9 hours)¹				
_____	Literature OR Philosophy Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____
_____	Cultural Studies Elective	3	_____	_____
Christian Life & Thought (12 hours)^{1,2}				
BIBL 104	Survey of Old & New Testament	4	_____	_____
RLGN 104	Christian Life & Biblical Worldview	4	_____	_____
THEO 104	Introduction to Theology Survey	4	_____	_____

Course		Hrs	Sem	Grade
Major Foundational Courses (3-9 hours)³				
BUSI 201	Intermediate Business Computer Apps.	3	_____	_____
BUSI 230	Introduction to Probability & Statistics	3	_____	_____
BUSI 240	Organizational Behavior I	3	_____	_____

MAJOR

<u>Core (39 hours)</u>				
ACCT 211	Financial Accounting	3	_____	_____
ACCT 212	Managerial Accounting	3	_____	_____
BUSI 301	Business Law	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 320	Corporate Finance	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 400	Strategic Planning/Business Policy	3	_____	_____
BUSI 411	Operations Management	3	_____	_____
BUSI 472	Organizational Ethics	3	_____	_____
ECON 213	Principles of Microeconomics	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____
<u>Cognate (12 hours)</u>				
BUSI 331	Marketing Research	3	_____	_____
BUSI 332	Consumer Behavior	3	_____	_____
BUSI 452	Survey Design	3	_____	_____
BUSI 453	Applied Marketing Analysis	3	_____	_____

FREE ELECTIVES (18-27 hours)⁴

_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in core competency requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

³Major Foundational Courses can also fulfill General Education/Core Competency requirements as applicable

⁴Internship (maximum 6 hours) is strongly recommended

Suggested Course Sequence on second page

Graduation Requirements

120 Total Hours

2.0 Overall grade point average

30 Hours must be upper-level courses (300-400 level)

Grade of 'C' Minimum required for all upper-level courses in the major

50% Of major and cognate taken through Liberty University

30 Hours must be completed through Liberty University

Grad App Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
BIBL 104	4	BUSI 201	3
Social Sciences Elective ¹ [BUSI 240]	3	Communications Elective ¹	3
ENGL 101	3	Composition Elective ¹	3
Information Literacy Elective ¹	3	Math Elective ¹ [BUSI 230]	3
UNIV 104	<u>0-3</u>	Natural Science Elective ¹	<u>3</u>
Total	13-16	Total	15

SOPHOMORE YEAR

Literature/Philosophy Elective ¹	3	RLGN 104	4
THEO 104	4	ACCT 212	3
ACCT 211	3	BUSI 301	3
BUSI 310	3	BUSI 303	3
ECON 213	<u>3</u>	Elective	<u>3</u>
Total	16	Total	16

JUNIOR YEAR

BUSI 342	3	BUSI 320	3
ECON 214	3	BUSI 330	3
Cultural Studies Elective ¹	3	BUSI 331	3
Elective	3	Elective	<u>3</u>
Elective	<u>3</u>	Total	12
Total	15		

SENIOR YEAR

BUSI 332	3	BUSI 453	3
BUSI 400	3	BUSI 472	3
BUSI 411	3	Elective	3
BUSI 452	3	Elective	<u>3</u>
Elective	<u>3</u>	Total	12
Total	15		

Notes

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