

**Important:** This degree plan is effective for those starting this degree program in fall 2018 through summer 2019. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

**GENERAL EDUCATION/**

**CORE COMPETENCY REQUIREMENTS (44-47 hours)**

Course		Hrs	Sem	Grade
<b>Communication (6 hours)<sup>1</sup></b>				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____

<b>Math, Science &amp; Technology (7-10 hours)<sup>1</sup></b>				
MATH ____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Natural Science Elective	3	_____	_____
_____	Technology Competency <sup>2</sup>	0-3	_____	_____
UNIV 101	University Core Competencies	1	_____	_____

<b>Information Literacy (7 hours)<sup>1</sup></b>				
INQR 101	Inquiry 101	1	_____	_____
_____	Composition Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____

<b>Critical Thinking (12 hours)<sup>1</sup></b>				
RSCH 201	Research 201	3	_____	_____
_____	Literature OR Philosophy Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____
_____	Cultural Studies Elective	3	_____	_____

<b>Christian Life &amp; Thought (12 hours)<sup>1,3</sup></b>				
BIBL 105	Old Testament Survey	2	_____	_____
BIBL 110	New Testament Survey	2	_____	_____
EVAN 101	Evangelism & Christian Life	2	_____	_____
RLGN 105	Intr Bwww/Contemp Moral Issues	2	_____	_____
THEO 201	Theology Survey I	2	_____	_____
THEO 202	Theology Survey II	2	_____	_____

Course		Hrs	Sem	Grade
<b>Major Foundational Courses (3-9 hours)<sup>4</sup></b>				
BUSI 201	Intermediate Business Computer Apps.	3	_____	_____
BUSI 230	Introduction to Probability & Statistics	3	_____	_____
BUSI 240	Organizational Behavior I	3	_____	_____

**MAJOR**

<u>Core (39 hours)</u>				
ACCT 211	Financial Accounting	3	_____	_____
ACCT 212	Managerial Accounting	3	_____	_____
BUSI 301	Business Law	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 320	Corporate Finance	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resources Management	3	_____	_____
BUSI 411	Operations Management	3	_____	_____
BUSI 472	Organizational Ethics	3	_____	_____
BUSI 490	Capstone: Human Resource & Mktg.	3	_____	_____
ECON 213	Principles of Microeconomics	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____

<u>Cognate (12 hours)</u>				
BUSI 331	Marketing Research	3	_____	_____
BUSI 436	Digital Marketing in a Virtual World	3	_____	_____
BUSI 439	Conversion & Optimization	3	_____	_____
BUSI 442	Customer Retention Through Digi. Mkt.	3	_____	_____

<b>FREE ELECTIVES (13-22 hours)<sup>5</sup></b>				
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

<b>Graduation Requirements</b>
120 Total Hours
2.0 Overall grade point average
30 Hours must be upper-level courses (300-400 level)
<b>Grade of 'C'</b> Minimum required for all upper-level courses in the major
50% Of major and cognate taken through Liberty University
30 Hours must be completed through Liberty University
<b>Grad App</b> Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date
<b>CSER</b> All requirements must be satisfied before a degree will be awarded

<b>Notes</b>
<i>All applicable prerequisites must be met</i>
<sup>1</sup> Refer to the list of approved general education electives at <a href="http://www.liberty.edu/gened">www.liberty.edu/gened</a> before enrolling in core competency requirements
<sup>2</sup> All students must pass the Computer Assessment OR complete applicable INFT course; refer to <a href="http://www.liberty.edu/computerassessment">www.liberty.edu/computerassessment</a> for more information
<sup>3</sup> Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 and EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 and THEO 202 waived
<sup>4</sup> Major Foundational Courses can also fulfill General Education/Core Competency requirements as applicable
<sup>5</sup> Internship (maximum 6 hours) is strongly recommended
<i>Suggested Course Sequence on second page</i>

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
BIBL 105	2	BIBL 110	2
ENGL 101	3	EVAN 101	2
INQR 101	1	Composition Elective <sup>1</sup>	3
UNIV 101	1	Cultural Studies Elective <sup>1</sup>	3
Communications Elective <sup>1</sup>	3	Math Elective <sup>1</sup> [BUSI 230]	3
Social Science Elective <sup>1</sup> [BUSI 240]	3	CSER	<u>0</u>
CSER	<u>0</u>	Total	13
Total	13		

### SOPHOMORE YEAR

BUSI 201	3	THEO 202	2
RLGN 105	2	Technology Competency <sup>2</sup>	0-3
RSCH 201	3	ACCT 212	3
THEO 201	2	BUSI 301	3
ACCT 211	3	Elective	3
CSER	<u>0</u>	Elective	3
Total	13	CSER	<u>0</u>
		Total	14-17

### JUNIOR YEAR

Information Literacy Elective <sup>1</sup>	3	BUSI 320	3
BUSI 310	3	BUSI 330	3
BUSI 342	3	BUSI 331	3
ECON 213	3	BUSI 411	3
Elective	3	ECON 214	3
Elective	3	Elective	1
CSER	<u>0</u>	CSER	<u>0</u>
Total	18	Total	16

### SENIOR YEAR

BUSI 436	3	BUSI 472	3
BUSI 439	3	BUSI 303	3
BUSI 442	3	BUSI 490	3
Elective	3	Elective	3
Elective	3	Elective	3
CSER	<u>0</u>	CSER	<u>0</u>
Total	15	Total	15

#### Notes

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<sup>2</sup>All students must pass the Computer Assessment OR complete applicable INFT course; refer to [www.liberty.edu/computerassessment](http://www.liberty.edu/computerassessment) for more information