

**Important:** This degree plan is effective for those starting this degree program in fall 2018 through summer 2019. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

#### GENERAL EDUCATION/

#### CORE COMPETENCY REQUIREMENTS (39-42 hours)

Course		Hrs	Sem	Grade
<b>Communication (6 hours)<sup>1</sup></b>				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____

#### Math, Science & Technology (6-9 hours)<sup>1</sup>

MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Natural Science Elective	3	_____	_____
UNIV 104	Instructional Tech. for Online Learning	0-3	_____	_____

#### Information Literacy (6 hours)<sup>1</sup>

_____	Composition Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____

#### Critical Thinking (9 hours)<sup>1</sup>

_____	Literature OR Philosophy Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____
_____	Cultural Studies Elective	3	_____	_____

#### Christian Life & Thought (12 hours)<sup>1,2</sup>

BIBL 104	Survey of Old & New Testament	4	_____	_____
RLGN 104	Christian Life & Biblical Worldview	4	_____	_____
THEO 104	Introduction to Theology Survey	4	_____	_____

#### Major Foundational Courses (3-9 hours)<sup>3</sup>

BUSI 201	Intermediate Business Computer Apps.	3	_____	_____
BUSI 230	Introduction to Probability & Statistics	3	_____	_____
BUSI 240	Organizational Behavior I	3	_____	_____

#### MAJOR

##### Core (39 hours)

ACCT 211	Financial Accounting	3	_____	_____
ACCT 212	Managerial Accounting	3	_____	_____
BUSI 301	Business Law	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 320	Corporate Finance	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 400	Strategic Planning/Business Policy	3	_____	_____
BUSI 411	Operations Management	3	_____	_____
BUSI 472	Organizational Ethics	3	_____	_____
ECON 213	Principles of Microeconomics	3	_____	_____
ECON 214	Principles of Macroeconomics	3	_____	_____

##### Cognate (12 hours)

BUSI 331	Marketing Research	3	_____	_____
BUSI 436	Digital Marketing in a Virtual World	3	_____	_____
BUSI 439	Conversion & Optimization	3	_____	_____
BUSI 442	Customer Retention Through Digi. Mkt.	3	_____	_____

#### FREE ELECTIVES (18-27 hours)<sup>4</sup>

_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

#### Notes

All applicable prerequisites must be met

<sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in core competency requirements

<sup>2</sup>Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

<sup>3</sup>Major Foundational Courses can also fulfill General Education/Core Competency requirements as applicable

<sup>4</sup>Internship (maximum 6 hours) is strongly recommended

*Suggested Course Sequence on second page*

#### Graduation Requirements

120 Total Hours

2.0 Overall grade point average

30 Hours must be upper-level courses (300-400 level)

Grade of 'C' Minimum required for all upper-level courses in the major

50% Of major and cognate taken through Liberty University

30 Hours must be completed through Liberty University

Grad App Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
BIBL 104	4	BUSI 201	3
ENGL 101	3	Communications Elective <sup>1</sup>	3
UNIV 104	0-3	Composition Elective <sup>1</sup>	3
Information Literacy Elective <sup>1</sup>	3	Math Elective <sup>1</sup> [BUSI 230]	3
Social Sciences Elective <sup>1</sup> [BUSI 240]	<u>3</u>	Natural Science Elective <sup>1</sup>	<u>3</u>
Total	13-16	Total	15

### SOPHOMORE YEAR

THEO 104	4	RLGN 104	4
Literature/Philosophy Elective <sup>1</sup>	3	ACCT 212	3
ACCT 211	3	BUSI 301	3
BUSI 310	3	BUSI 303	3
ECON 213	<u>3</u>	Elective	<u>3</u>
Total	16	Total	16

### JUNIOR YEAR

Cultural Studies Elective <sup>1</sup>	3	BUSI 320	3
BUSI 342	3	BUSI 330	3
ECON 214	3	BUSI 331	3
Elective	3	BUSI 436	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

### SENIOR YEAR

BUSI 400	3	BUSI 442	3
BUSI 411	3	BUSI 472	3
BUSI 439	3	Elective	3
Elective	3	Elective	<u>3</u>
Elective	<u>3</u>	Total	12
Total	15		

#### Notes

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