

LIBERTY

UNIVERSITY.

ONLINE

Bachelor of Science in Fashion Merchandising

Fashion Writing Cognate

2021-2022 Degree Completion Plan

Important: This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)

| Course | | Hrs | Sem | Grade |
|--|-------------------------------|-----|-------|-------|
| Communication and Information Literacy (12 hours)¹ | | | | |
| ENGL 101 | Composition & Rhetoric | 3 | _____ | _____ |
| _____ | Communications Elective | 3 | _____ | _____ |
| _____ | Information Literacy Elective | 3 | _____ | _____ |
| _____ | Information Literacy Elective | 3 | _____ | _____ |

Technological Solutions and Quantitative Reasoning (3-6 hours)¹

| | | | | |
|------------|---|-----|-------|-------|
| UNIV 104 | Instructional Tech. for Online Learning | 0-3 | _____ | _____ |
| MATH _____ | Math Elective (MATH 114 or higher) | 3 | _____ | _____ |

Critical Thinking (7 hours)¹

| | | | | |
|----------|--|---|-------|-------|
| RLGN 104 | Christian Life & Biblical Worldview ² | 4 | _____ | _____ |
| _____ | Critical Thinking Elective | 3 | _____ | _____ |

Civic & Global Engagement (3 hours)¹

| | | | | |
|-------|---------------------------|---|-------|-------|
| _____ | Cultural Studies Elective | 3 | _____ | _____ |
|-------|---------------------------|---|-------|-------|

Social and Scientific Inquiry (6 hours)¹

| | | | | |
|-------|--------------------------|---|-------|-------|
| _____ | Natural Science Elective | 3 | _____ | _____ |
| _____ | Social Science Elective | 3 | _____ | _____ |

Christianity and Contexts (8 hours)¹

| | | | | |
|----------|--|---|-------|-------|
| BIBL 104 | Survey of Old & New Testament | 4 | _____ | _____ |
| THEO 104 | Introduction to Theology Survey ² | 4 | _____ | _____ |

| Course | | Hrs | Sem | Grade |
|---|---|-----|-------|-------|
| Major Foundational Courses (0-3 hours) | | | | |
| HIUS 360 | History of American Entrepreneurship ³ | 3 | _____ | _____ |

MAJOR

| | | | | |
|------------------------|---|---|-------|-------|
| Core (39 hours) | | | | |
| ACCT 209 | Survey of Accounting & Finance | 3 | _____ | _____ |
| BUSI 310 | Principles of Management | 3 | _____ | _____ |
| BUSI 330 | Principles of Marketing | 3 | _____ | _____ |
| ECON 213 | Principles of Microeconomics | 3 | _____ | _____ |
| or ECON 214 | Principles of Macroeconomics | 3 | _____ | _____ |
| FACS 243 | Digital Drafting I | 3 | _____ | _____ |
| FACS 301 | Elements of Fabric | 4 | _____ | _____ |
| FACS 302 | Psychology of Fashion | 3 | _____ | _____ |
| FACS 303 | Fashion Industries & Markets | 3 | _____ | _____ |
| FACS 304 | Promotions & Aesthetics | 3 | _____ | _____ |
| FACS 353 | Retail Merchandising | 3 | _____ | _____ |
| FACS 491 | Family/Consumer Capstone | 3 | _____ | _____ |
| FACS 499 | Family/Consumer Internship | 3 | _____ | _____ |
| INFT 126 | Adobe InDesign - Introductory | 1 | _____ | _____ |
| INFT 127 | Adobe Photoshop – Introductory ⁴ | 1 | _____ | _____ |

Cognate (15 hours)

| | | | | |
|----------|---------------------------|---|-------|-------|
| HIST 309 | Historic Fashion & Design | 3 | _____ | _____ |
| JOUR 225 | Media Writing | 3 | _____ | _____ |
| JOUR 356 | Social Media Writing | 3 | _____ | _____ |
| JOUR 358 | Strategic Web Writing | 3 | _____ | _____ |
| WRIT 405 | Fashion Writing | 3 | _____ | _____ |

FREE ELECTIVES (21-27 hours)

| | | | | |
|-------|-------|---|-------|-------|
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |
| _____ | _____ | - | _____ | _____ |

Notes

All applicable prerequisites must be met

Portfolio Review required at the end of Sophomore year.

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

³Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁴It is recommended that students take ARTS 361, *Digital Photography*, concurrently with this course

Suggested Course Sequence on second page

Graduation Requirements

120 Total Hours

2.0 Overall grade point average

30 Hours must be upper-level courses (300-400 level)

Grade of 'C' Minimum required for all upper-level courses in the major

25% Of major taken through Liberty University

30 Hours must be completed through Liberty University

Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

| First Semester | | Second Semester | |
|--------------------------------------|----------|---|----------|
| BIBL 104 | 4 | THEO 104 | 4 |
| ENGL 101 | 3 | Cultural Studies Elective ¹ | 3 |
| RLGN 104 | 4 | Information Lit. Elective ¹ [ENGL 102] | 3 |
| UNIV 104 | 0-3 | Math Elective ¹ | 3 |
| Communications Elective ¹ | <u>3</u> | Social Science Elective ¹ | <u>3</u> |
| Total | 14-17 | Total | 16 |

SOPHOMORE YEAR²

| | | | |
|---|----------|--|----------|
| Natural Science Elective ¹ | 3 | Information Literacy Elective ¹ | 3 |
| Critical Thinking Elective ¹ | 3 | BUSI 330 | 3 |
| ACCT 209 | 3 | FACS 301 | 4 |
| BUSI 310 | 3 | INFT 126 | 1 |
| JOUR 225 | <u>3</u> | INFT 127 | 1 |
| Total | 15 | Elective ³ | <u>3</u> |
| | | Total | 15 |

JUNIOR YEAR

| | | | |
|-----------------|----------|----------|----------|
| ECON 213 or 214 | 3 | FACS 303 | 3 |
| FACS 243 | 3 | FACS 353 | 3 |
| FACS 302 | 3 | JOUR 356 | 3 |
| HIST 309 | 3 | Elective | 3 |
| Elective | <u>3</u> | Elective | <u>3</u> |
| Total | 15 | Total | 15 |

SENIOR YEAR

| | | | |
|----------|----------|-----------------------|----------|
| FACS 304 | 3 | FACS 491 ⁴ | 3 |
| FACS 499 | 3 | Elective | 3 |
| JOUR 358 | 3 | Elective | 3 |
| WRIT 405 | 3 | Elective | 3 |
| Elective | <u>3</u> | Elective | <u>3</u> |
| Total | 15 | Total | 15 |

Notes

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Portfolio Review required at the end of Sophomore year. Student must pass in order to advance to FACS 300, 442, 460, and 485

³It is recommended that students take ARTS 361, *Digital Photography*, concurrently with INFT 127

⁴Course should be taken in final semester