

# LIBERTY

## UNIVERSITY.

### ONLINE

## Bachelor of Science in Digital Design

### Digital Merchandising Design Concentration

#### 2021-2022 Degree Completion Plan

**Important:** This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

#### GENERAL EDUCATION/

#### FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)

Course		Hrs	Sem	Grade
<b>Communication &amp; Information Literacy (12 hours)<sup>1</sup></b>				
ENGL 101	Composition & Rhetoric	3	_____	_____
_____	Communications Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
_____	Information Literacy Elective	3	_____	_____

#### Technological Solutions & Quantitative Reasoning (3-6 hours)<sup>1</sup>

UNIV 104	Instructional Tech. for Online Learning	0-3	_____	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____

#### Critical Thinking (7 hours)<sup>1</sup>

RLGN 104	Christian Life & Biblical Worldview <sup>2</sup>	4	_____	_____
_____	Critical Thinking Elective	3	_____	_____

#### Civic & Global Engagement (3 hours)<sup>1</sup>

_____	Cultural Studies Elective	3	_____	_____
-------	---------------------------	---	-------	-------

#### Social & Scientific Inquiry (6 hours)<sup>1</sup>

_____	Natural Science Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____

#### Christianity & Contexts (8 hours)<sup>1</sup>

BIBL 104	Survey of Old & New Testament	4	_____	_____
THEO 104	Introduction to Theology Survey <sup>2</sup>	4	_____	_____

Course		Hrs	Sem	Grade
<b>Major Foundational Courses (0-6 hours)</b>				
ARTS 105	Art Appreciation <sup>3</sup>	3	_____	_____
ARTS 209	Art as Communication <sup>3</sup>	3	_____	_____

#### MAJOR

<b>Core (21 hours)</b>				
ARTS 113	Introduction to 2D Design	3	_____	_____
ARTS 114	Introduction to 3D Design	3	_____	_____
ARTS 201	History of Art I	3	_____	_____
ARTS 202	History of Art II	3	_____	_____
ARTS 205	20 <sup>th</sup> -21 <sup>st</sup> Century Art	3	_____	_____
ARTS 214	Art, Culture & Technology	3	_____	_____
ARTS 222	Introduction to Graphic Design	3	_____	_____

#### Concentration (36 hours)

ARTS 223	Introduction to Typography	3	_____	_____
ARTS 332	Vector Illustration	3	_____	_____
ARTS 342	Digital Imaging	3	_____	_____
ARTS 352	Graphic Design I	3	_____	_____
ARTS 371	Graphic Design II	3	_____	_____
ARTS 398	Studio & Digital Arts Practicum	3	_____	_____
ARTS 492	Professional Practices	3	_____	_____
ARTS 499	Undergraduate Internship	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
FACS 243	Digital Drafting I	3	_____	_____
FACS 304	Promotions & Aesthetics	3	_____	_____
FACS 353	Retail Merchandising	3	_____	_____

#### FREE ELECTIVES (15-24 hours)

_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

#### Graduation Requirements

120 Total Hours

2.0 Overall grade point average

30 Hours must be upper-level courses (300-400 level)

Grade of 'C' Minimum required for all upper-level courses in the major

25% Of major taken through Liberty University

30 Hours must be completed through Liberty University

Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

#### Notes

All applicable prerequisites must be met

<sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in foundational skills requirements

<sup>2</sup>Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

<sup>3</sup>Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened)

Suggested Course Sequence on second page

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
ENGL 101	3	BIBL 104	4
RLGN 104	4	Cultural Studies Elective <sup>1</sup> [ARTS 105]	3
Communications Elective <sup>1</sup>	3	Information Literacy Elective <sup>1</sup> [ARTS 209]	3
Math Elective <sup>1</sup>	3	ARTS 113	3
UNIV 104	<u>0-3</u>	Elective	<u>3</u>
Total	13-16	Total	16

### SOPHOMORE YEAR

THEO 104	4	ARTS 202	3
Critical Thinking Elective <sup>1</sup>	3	ARTS 205	3
Information Literacy Elective <sup>1</sup>	3	ARTS 222	3
ARTS 114	3	FACS 243	3
ARTS 201	<u>3</u>	Elective	<u>3</u>
Total	16	Total	15

### JUNIOR YEAR

ARTS 214	3	Natural Science Elective <sup>1</sup>	3
ARTS 223	3	ARTS 342	3
ARTS 332	3	ARTS 352	3
BUSI 330	3	FACS 353	3
FACS 304	<u>3</u>	STCO 307	<u>3</u>
Total	15	Total	15

### SENIOR YEAR

Social Science Elective <sup>1</sup>	3	ARTS 492	3
ARTS 371	3	ARTS 499	3
ARTS 398	3	Elective	3
Elective	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

#### Notes

*All applicable prerequisites must be met*

<sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in foundational skills requirements