

ADVANCED CORE COURSES (18 hours)

		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
DIGI 700	Digital & Strategic Communication Orientation I ¹	3	_____	_____
DIGI 705	Digital & Strategic Communication Orientation II	3	_____	_____
DIGI 715	Advanced Communication Theory	3	_____	_____
DIGI 825	Seminar: From Digital Analytics to Comm. Action	3	_____	_____
DIGI 835	Current Topics in Content Communication	3	_____	_____
DIGI 845	Visualization & Social Media Strategy	3	_____	_____

RESEARCH COURSES (15 hours)

BUSI 815	Qualitative Research Methods	3	_____	_____
DIGI 710	Digital & Strategic Comm. Audience Measurement	3	_____	_____
DIGI 720	Social, Mobile & Online Media Analytics	3	_____	_____
DIGI 760	Mixed Methods Research	3	_____	_____
DIGI 880	Research Concepts	3	_____	_____

PROFESSIONAL APPLICATION COURSES (12 hours)

COMS 640	Event Planning & Donor Relations	3	_____	_____
STCO 546	Effective Social Media	3	_____	_____
STCO 638	Video Storytelling	3	_____	_____
STCO 658	Strategic Communication Campaigns for the Digital Age	3	_____	_____

DISSERTATION AND PRACTICUM COURSES (15 hours)

COMS 987	Dissertation I	5	_____	_____
COMS 988	Dissertation II	5	_____	_____
COMS 989	Dissertation III	5	_____	_____
COMS 990	Dissertation Defense	0	_____	_____

TOTAL HOURS 60

Graduation Requirements

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty

University on the same academic level

3.0 GPA

No grades lower than B- may be applied to the degree

Degree must be completed within seven years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Offered in Online Format

Notes

All applicable prerequisites must be met

¹DIGI 700 is required of all entering doctoral students, and is a prerequisite for all remaining courses

Suggested Course Sequence on second page

SUGGESTED COURSE SEQUENCE

First Semester

DIGI 700 ¹	3
DIGI 705	3
DIGI 710	<u>3</u>
Total	9

Second Semester

COMS 640	3
DIGI 715	3
DIGI 760	3
STCO 546	<u>3</u>
Total	12

Third Semester

BUSI 815	3
DIGI 720	3
DIGI 845	3
STCO 638	<u>3</u>
Total	12

Fourth Semester

DIGI 825	3
DIGI 835	3
DIGI 880	3
STCO 658	<u>3</u>
Total	12

Fifth Semester

COMS 987	<u>5</u>
Total	5

Sixth Semester

COMS 988	<u>5</u>
Total	5

Seventh Semester

COMS 989	<u>5</u>
Total	5

Eighth Semester

COMS 990	<u>0</u>
Total	0

Notes

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