

<b><u>CORE COURSES (48 hours)</u></b>		<b><u>Hrs</u></b>	<b><u>Sem</u></b>	<b><u>Grade</u></b>
BUSI 701	DBA Current Topics <sup>1</sup>	3	_____	_____
BUSI 710	Foundations of Applied Research Methods	3	_____	_____
BUSI 730	Strategic Allocation of Financial Resources	3	_____	_____
BUSI 735	Understanding the Organization	3	_____	_____
BUSI 740	Supply Chain Management	3	_____	_____
BUSI 745	Marketing for Competitive Advantage	3	_____	_____
BUSI 750	Managing Human Resources	3	_____	_____
BUSI 770	Strategy Formulation & Strategic Thinking	3	_____	_____
BUSI 820	Quantitative Research Methods	3	_____	_____
BUSI 830	Case Study Research Methods & Consulting Techniques	3	_____	_____
BUSI 885	Research Concept <sup>1</sup>	3	_____	_____
BUSI 887	Applied Doctoral Research Project I <sup>1</sup>	5	_____	_____
BUSI 888	Applied Doctoral Research Project II <sup>1</sup>	5	_____	_____
BUSI 889	Applied Doctoral Research Project III <sup>1</sup>	5	_____	_____
BUSI 890	Applied Doctoral Research Project IV <sup>1</sup>	0	_____	_____
<b><u>STRATEGIC MEDIA &amp; DIGITAL CONTENT COGNATE (12 hours)</u></b>				
STCO 532	Media Technologies & Communication Strategies	3	_____	_____
STCO 534	Strategic Media Analysis	3	_____	_____
STCO 550	Best Practices: Transforming the Digital Organization	3	_____	_____
STCO 562	Using Emerging Trends in Strategic Communication	3	_____	_____
<b>TOTAL HOURS</b>		<b>60</b>		

#### **Graduation Requirements**

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 7 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

#### **Notes**

*All applicable prerequisites must be met*

<sup>1</sup>Cannot be transferred from another institution

*Suggested course sequence on second page*

#### **Offered in Online Format**

### SUGGESTED COURSE SEQUENCE

#### First Semester

BUSI 701 (B Term)	3
BUSI 710 (B Term)	3
BUSI 730 (D Term)	3
BUSI 735 (D Term)	<u>3</u>
Total	12

#### Second Semester

BUSI 740 (B Term)	3
STCO 532 (B Term)	3
BUSI 745 (D Term)	3
STCO 534 (D Term)	<u>3</u>
Total	12

#### Third Semester

BUSI 750 (B Term)	3
STCO 550 (B Term)	3
BUSI 770 (D Term)	3
STCO 562 (D Term)	<u>3</u>
Total	12

#### Fourth Semester

BUSI 820 (B Term)	3
BUSI 830 (D Term)	<u>3</u>
Total	6

#### Fifth Semester

BUSI 885	<u>3</u>
Total	3

#### Sixth Semester

BUSI 887	<u>5</u>
Total	5

#### Seventh Semester

BUSI 888	<u>5</u>
Total	5

#### Eighth Semester

BUSI 889	<u>5</u>
Total	5

#### Ninth Semester

BUSI 890	<u>0</u>
Total	0