

Bachelor of Science in Sport Management

Sport Communication & Public Relations Cognate

2020-2021 Degree Completion Plan

ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2020 through summer 2021. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/ FOUNDATIONAL SKILLS REQUIREMEN

Course	ONAL SKILLS REQUIREMENTS	Hrs		Grade	Course		Hrs	Sem	Grad
Communica	tion & Information Literacy (12 hour	rs) ¹			Major Found	lational Courses (3-6 hours)			
ENGL 101	Composition & Rhetoric	3			BUSI 201	Intermediate Business Computer App. 3	3		
	Communications Elective	3			ECON	3,4	3		
	Information Literacy Elective	3							
	Information Literacy Elective	3			MAJOR				
	•					Core (42 hours)			
Technologic	al Solutions & Quantitative Reasonin	ıg (3-	6 hours	$s)^1$	SETM 415	Res Methods in Sport & Hospitality Mgm	t 3		
UNIV 104	Instructional Tech. for Online Learning	0-3			SMGT 200	Introduction to Sport Management	3		
MATH	Math Elective (MATH 114 or higher)	3			SMGT 201	History of Sport	3		
					SMGT 302	Sport Facilities & Events	3		
Critical Thi	nking (7 hours) ¹				SMGT 305	Sport Law & Ethics	3		
RLGN 104	Christian Life & Biblical Worldview ²	4			SMGT 310	Communication in Sport	3		
	Critical Thinking Elective ²	3			SMGT 312	Introduction to Sport Outreach	3		
	_				SMGT 404	Admin. & Org. in Sport & Recreation	3		
Civic & Global Engagement (3 hours) ¹					SMGT 405	Sport Finance	3		
	Cultural Studies Elective	3			SMGT 406	Issues & Trends in Sport	3		
					SMGT 410	Sport Marketing	3		
Social & Sci	entific Inquiry (6 hours) ¹				Experiential Co	omponent			
	Natural Science Elective	3			SETM 205	Practicum in Sport & Hospitality	3		
	Social Science Elective	3			SETM 399	Interim Internship in Sport & Hospitality			
					or SETM 497	Special Topics in Sport & Hospitality	3		
Christianity	& Contexts (8 hours) ¹				SETM 499	Internship in Sport & Hospitality	3		
BIBL 104	Survey of Old & New Testament	4							
THEO 104	Introduction to Theology Survey ²	4				Cognate (12 hours)			
					JOUR 225	Media Writing	3		
					SMGT 330	Sport Communication Technology	3		
					SMGT 430	Sport Media Strategies	3		
					STCO 348	Strategic Social Media	3		
					FREE ELEC	<u>TIVES (18-24 hours)</u>			
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							_		
							_		
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Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper level courses in the major and all SMGl courses
 - $25\% \ {\rm Of} \ {\rm major} \ {\rm taken} \ {\rm through} \ {\rm Liberty} \ {\rm University}$
 - 30 Hours must be completed through Liberty University
 - Grad App Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

²Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

3Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

⁴Choose any ECON course (ECON 110 or higher)

Suggested Course Sequence on second page

Revised: 12.12.2022 Effective: Catalog Term 2020-40

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester										
BIBL 104	4	RLGN 104		4								
ENGL 101	3	UNIV 104		0-3								
Communications Elective ¹	3	Information Literacy Elective ¹		3								
Math Elective ¹	3	SMGT 200		3								
Natural Science Elective ¹		SMGT 201		3								
Total			Total	13-16								
SOPHOMORE YEAR												
THEO 104	4	Critical Thinking Elective ¹		3								
Information Literacy Elective [BUSI 201] ¹	3	Cultural Studies Elective ¹		3								
SETM 205	3	ECON Elective ²		3								
Elective	3	Social Science Elective ¹		3								
Elective	<u>2</u>	SMGT 305		<u>3</u>								
Total	. 15		Total	15								
JUNIOR YEAR												
JOUR 225	3	SMGT 310		3								
SETM 399 <u>OR</u> SETM 497	3	SMGT 312		3								
SMGT 302	3	SMGT 330		3								
Elective	3	Elective		3								
Elective	3	Elective		3								
Total	15		Total	15								
	ENIOR Y											
SETM 415	3	SETM 499		3								
SMGT 404	3	SMGT 410		3								
SMGT 405	3	STCO 348		3								
SMGT 406	3	Elective		3								
SMGT 430	3	Elective		3								
Total	15	Elective	Total	<u>1</u> 16								
			20.00	- 0								

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