

| <u>CORE COURSES (48 hours)</u> | | <u>Hrs</u> | <u>Sem</u> | <u>Grade</u> |
|--|---|-------------------|-------------------|---------------------|
| BUSI 701 | DBA Current Topics ¹ | 3 | _____ | _____ |
| BUSI 710 | Foundations of Applied Research Methods | 3 | _____ | _____ |
| BUSI 730 | Strategic Allocation of Financial Resources | 3 | _____ | _____ |
| BUSI 735 | Understanding the Organization | 3 | _____ | _____ |
| BUSI 740 | Supply Chain Management | 3 | _____ | _____ |
| BUSI 745 | Marketing for Competitive Advantage | 3 | _____ | _____ |
| BUSI 750 | Managing Human Resources | 3 | _____ | _____ |
| BUSI 770 | Strategy Formulation & Strategic Thinking | 3 | _____ | _____ |
| BUSI 820 | Quantitative Research Methods | 3 | _____ | _____ |
| BUSI 830 | Case Study Research Methods & Consulting Techniques | 3 | _____ | _____ |
| BUSI 885 | Research Concept ¹ | 3 | _____ | _____ |
| BUSI 887 | Applied Doctoral Research Project I ¹ | 5 | _____ | _____ |
| BUSI 888 | Applied Doctoral Research Project II ¹ | 5 | _____ | _____ |
| BUSI 889 | Applied Doctoral Research Project III ¹ | 5 | _____ | _____ |
| BUSI 890 | Applied Doctoral Research Project IV ¹ | 0 | _____ | _____ |
| <u>STRATEGIC MEDIA & DIGITAL CONTENT COGNATE (12 hours)</u> | | | | |
| STCO 532 | Media Technologies & Communication Strategies | 3 | _____ | _____ |
| STCO 534 | Strategic Media Analysis | 3 | _____ | _____ |
| STCO 550 | Best Practices: Transforming the Digital Organization | 3 | _____ | _____ |
| STCO 562 | Using Emerging Trends in Strategic Communication | 3 | _____ | _____ |
| TOTAL HOURS | | 60 | | |

Graduation Requirements

Complete 60 hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No grades lower than a B- may be applied to the degree

Degree must be completed within 7 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Cannot be transferred from another institution

Suggested course sequence on second page

Offered in Online Format

SUGGESTED COURSE SEQUENCE

First Semester

| | |
|-------------------|----------|
| BUSI 701 (B Term) | 3 |
| BUSI 710 (B Term) | 3 |
| BUSI 730 (D Term) | 3 |
| BUSI 735 (D Term) | <u>3</u> |
| Total | 12 |

Second Semester

| | |
|-------------------|----------|
| BUSI 740 (B Term) | 3 |
| STCO 532 (B Term) | 3 |
| BUSI 745 (D Term) | 3 |
| STCO 534 (D Term) | <u>3</u> |
| Total | 12 |

Third Semester

| | |
|-------------------|----------|
| BUSI 750 (B Term) | 3 |
| STCO 550 (B Term) | 3 |
| BUSI 770 (D Term) | 3 |
| STCO 562 (D Term) | <u>3</u> |
| Total | 12 |

Fourth Semester

| | |
|-------------------|----------|
| BUSI 820 (B Term) | 3 |
| BUSI 830 (D Term) | <u>3</u> |
| Total | 6 |

Fifth Semester

| | |
|----------|----------|
| BUSI 885 | <u>3</u> |
| Total | 3 |

Sixth Semester

| | |
|----------|----------|
| BUSI 887 | <u>5</u> |
| Total | 5 |

Seventh Semester

| | |
|----------|----------|
| BUSI 888 | <u>5</u> |
| Total | 5 |

Eighth Semester

| | |
|----------|----------|
| BUSI 889 | <u>5</u> |
| Total | 5 |

Ninth Semester

| | |
|----------|----------|
| BUSI 890 | <u>0</u> |
| Total | 0 |