

LIBERTY

UNIVERSITY.

THE GRADUATE SCHOOL

Graduate Certificate in Marketing

2020-2021 Certificate Completion Plan

CORE COURSES (9 hours)

		<u>Hrs</u>	<u>Semester</u>	<u>Grade</u>
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 612	Marketing Promotions	3	_____	_____
BUSI 614	Marketing Research	3	_____	_____
TOTAL HOURS		9		

Completion Requirements

9 total hours

A maximum of 50% of the program hours may be transferred if approved and allowable

2.0 GPA

No grade of D may be applied to the certificate (includes grades of D+ & D-)

Certificate must be completed within 3 years

Submit Certificate Completion Application at beginning of final semester

Notes

Students who want to apply certificate courses to a graduate degree program will have to abide by the GPA and grade requirements of that degree

Offered in Online Format

No course substitutions allowed in the certificate