LIBERTY
U N I V E R S I T Y.
THE GRADUATE SCHOOL

Executive Certificate in Communication
2020-2021 Certificate Completion Plan

CORE COURSES (21 hours)

		Hrs	Semester	Grade
BMAL 703	Striking the Balance: Management & Leadership	3	_____	_____
BMAL 704	Strategic Organizational Change	3	_____	_____
DIGI 700	Digital & Strategic Communication Orientation I	3	_____	_____
DIGI 705	Digital & Strategic Communication Orientation II	3	_____	_____
DIGI 825	Seminar: From Digital Analytics to Communication Action	3	_____	_____
DIGI 835	Current Topics in Content Communication	3	_____	_____
DIGI 845	Visualization & Social Media Strategy	3	_____	_____

TOTAL HOURS 21

Completion Requirements

21 total hours
A maximum of 50% of a post-graduate and doctoral degree
may be transferred if approved and allowable
3.0 GPA
No grade lower than B- may be applied to the certificate
Certificate must be completed within 3 years
Submit Certificate Completion Application at beginning
of final semester

Notes

Students who want to apply certificate courses to a degree
program will have to abide by the GPA and grade requirements
of that degree

Offered in Online Format

No course substitutions allowed in the certificate