

Important: This degree plan is effective for those starting this degree program in fall 2020 through summer 2021. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/

FOUNDATIONAL SKILLS REQUIREMENTS (44-47 hours)

Course		Hrs	Sem	Grade
Communication & Information Literacy (13 hours)¹				
ENGL 101	Composition & Rhetoric	3	_____	_____
INQR 101	Inquiry 101	1	_____	_____
_____	Communications Elective	3	_____	_____
_____	Information Literacy Elective ²	3	_____	_____
_____	Information Literacy Elective	3	_____	_____
Technological Solutions & Quantitative Reasoning (4-7 hours)¹				
UNIV 101	Foundational Skills	1	_____	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____	_____
_____	Technology Competency ³	0-3	_____	_____
Critical Thinking (8 hours)¹				
RLGN 105	Intr Bwvw/Contemp Moral Issues ⁴	2	_____	_____
RSCH 201	Research 201	3	_____	_____
_____	Critical Thinking Elective	3	_____	_____
Civic & Global Engagement (5 hours)¹				
EVAN 101	Evangelism & Christian Life ⁴	2	_____	_____
_____	Cultural Studies Elective	3	_____	_____
Social & Scientific Inquiry (6 hours)¹				
_____	Natural Science Elective	3	_____	_____
_____	Social Science Elective	3	_____	_____
Christianity & Contexts (8 hours)¹				
BIBL 105	Old Testament Survey	2	_____	_____
BIBL 110	New Testament Survey	2	_____	_____
THEO 201	Theology Survey I ⁴	2	_____	_____
THEO 202	Theology Survey II ⁴	2	_____	_____

Major Foundational Courses (0-3 hours)

Course		Hrs	Sem	Grade
SCOM 110	Media & Culture ⁵	3	_____	_____

MAJOR

<u>Core (42 hours)</u>				
DMCA 499	Internship	3	_____	_____
SCOM 201	Public Speaking	3	_____	_____
SCOM 210	Theoretical Foundations of Comm.	3	_____	_____
SCOM 212	Criticism of Popular Culture	3	_____	_____
SCOM 220	Communication & Diversity	3	_____	_____
SCOM 300	Communication Research	3	_____	_____
SCOM 325	Interpersonal Communication	3	_____	_____
SCOM 330	Creative Problem Solving in Teams	3	_____	_____
SCOM 345	Persuasion	3	_____	_____
SCOM 360	Leadership & Organizational Comm.	3	_____	_____
SCOM 420	Advanced Public Communication	3	_____	_____
SCOM 490	Crisis Communication & Negotiation	3	_____	_____
STCO 346	Persuasive Advertising & Storytelling	3	_____	_____
STCO 372	Organizational Communication	3	_____	_____
<u>Concentration (18 hours)</u>				
ARTS 342	Digital Imaging			
or ARTS 361	Digital Photography	3	_____	_____
BUSI 310	Principles of Management			
or BUSI 330	Principles of Marketing	3	_____	_____
SCOM 370	Motivational Speaking	3	_____	_____
STCO 357	Public Relations & Promotion Tactics			
or SCOM 380	Vendor Comm. & Strategic Relations	3	_____	_____
STCO 367	Best Practices: Strategic Comm. Mgmt.	3	_____	_____
STCO 422	Social Media Development	3	_____	_____

FREE ELECTIVES (10-16 hours)

_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____
_____	_____	-	_____	_____

Graduation Requirements	
120	Total Hours
2.0	Overall grade point average
30	Hours must be upper-level courses (300-400 level)
Grade of 'C'	Minimum required for all upper-level courses in the major
25%	Of major and concentration taken through Liberty University
30	Hours must be completed through Liberty University
Grad App	Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
CSER	All requirements must be satisfied before a degree will be awarded

Notes	
<i>All applicable prerequisites must be met</i>	
¹ Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements	
² HIUS 221, 222, or 223 is strongly recommended	
³ All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information	
⁴ Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 and EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 and THEO 202 waived	
⁵ Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened	
<i>Suggested Course Sequence on second page</i>	

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

First Semester		Second Semester	
ENGL 101	3	BIBL 105	2
EVAN 101	2	BIBL 110	2
INQR 101	1	Information Literacy Elective ¹	3
Communications Elective ¹ [SCOM 110]	3	Social Science Elective ¹	3
Math Elective ¹	3	Technology Competency ²	0-3
RLGN 105	2	SCOM 212	3
UNIV 101	1	CSER	0
CSER	0		Total 13-16
Total	15		

SOPHOMORE YEAR

RSCH 201	3	THEO 202	2
THEO 201	2	Critical Thinking Elective ¹	3
SCOM 201	3	Information Literacy Elective ^{1,3}	3
SCOM 210	3	SCOM 220	3
Elective	3	SCOM 325	3
CSER	0	Elective	3
Total	14	CSER	0
		Total	17

JUNIOR YEAR

Natural Science Elective ¹	3	Cultural Studies Elective ¹	3
SCOM 300	3	ARTS 342 or 361	3
SCOM 330	3	BUSI 310 or 330	3
SCOM 370	3	SCOM 345	3
STCO 357 or 380	3	SCOM 360	3
CSER	0	CSER	0
Total	15	Total	15

SENIOR YEAR

SCOM 420	3	DMCA 499	3
STCO 346	3	SCOM 490	3
STCO 367	3	Elective	3
STCO 372	3	Elective	3
STCO 422	3	Elective	3
CSER	0	Elective	1
Total	15	CSER	0
		Total	16

Notes

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