

# Master of Science in Sport Management (M.S.)

Tourism Non-Thesis Cognate

2024-2025 Degree Completion Plan

CORE COURSES (21 hours)			<u>Sem</u>	<b>Grade</b>
SMGT 501	Social Issues in Sport Management	3		
SMGT 502	Sport Marketing & Public Relations	3		
SMGT 503	Ethics in Sport	3		
SMGT 504	Foundations of Sport Outreach	3		
SMGT 505	Legal Issues in Sport	3		
SMGT 506	Economic & Financial Management of Sport	3		
SMGT 520	Understanding Research in Sport, Recreation, & Tourism	3		
TOURISM 1	NON-THESIS COGNATE (15 hours)			
SMGT 699	Internship <sup>1</sup>	6		
TOUR 601	Current Issues & Theories for Hosp. & Tourism Mgmt.	3		
TOUR 602	Hospitality & Tourism Marketing Strategy	3		
TOUR 603	Sport & Event Tourism Planning & Impacts	3		
	TOTAL HOURS	36		

## **Graduation Requirements**

Complete 36 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-) Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

#### Offered in Resident and Online Format

#### Notes

All applicable prerequisites must be met

<sup>1</sup>SMGT 699 is a variable course of 3-6 credit hours. Students will have the option of taking SMGT 699 two times, for 3 credits each time, or one time for 6 hours. The Student must complete 6 hours total internship for graduation.

Suggested Course Sequence on second page

Revised: 01.22.2024 Effective: Catalog Term 2024-40

## SUGGESTED COURSE SEQUENCE

First Semester			Second Semester		
SMGT 501		3	SMGT 503		3
SMGT 502		3	SMGT 504		3
SMGT 520		<u>3</u>	SMGT 505		<u>3</u>
	Total	9		Total	9
Third Semester			Fourth Semester		
SMGT 506		3	TOUR 603		3
TOUR 602		3	SMGT 699 <sup>1</sup>		<u>6</u>
TOUR 601		<u>3</u>		Total	9
	Total	9			

### Notes

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