

**Important:** This degree plan is effective for those starting this degree program in fall 2020 through summer 2021. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

**GENERAL EDUCATION/**

**FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours)**

Course	Hrs	Sem	Grade
<b>Communication &amp; Information Literacy (12 hours)<sup>1</sup></b>			
ENGL 101	Composition & Rhetoric	3	_____
_____	Communications Elective	3	_____
_____	Information Literacy Elective	3	_____
_____	Information Literacy Elective <sup>2</sup>	3	_____

**Technological Solutions & Quantitative Reasoning (3-6 hours)<sup>1</sup>**

Course	Hrs	Sem	Grade
UNIV 104	Instructional Tech. for Online Learning	0-3	_____
MATH _____	Math Elective (MATH 114 or higher)	3	_____

**Critical Thinking (7 hours)<sup>1</sup>**

Course	Hrs	Sem	Grade
RLGN 104	Christian Life & Biblical Worldview <sup>3</sup>	4	_____
_____	Critical Thinking Elective	3	_____

**Civic & Global Engagement (3 hours)<sup>1</sup>**

Course	Hrs	Sem	Grade
_____	Cultural Studies Elective	3	_____

**Social & Scientific Inquiry (6 hours)<sup>1</sup>**

Course	Hrs	Sem	Grade
_____	Natural Science Elective	3	_____
_____	Social Science Elective	3	_____

**Christianity & Contexts (8 hours)<sup>1</sup>**

Course	Hrs	Sem	Grade
BIBL 104	Survey of Old & New Testament	4	_____
THEO 104	Introduction to Theology Survey <sup>3</sup>	4	_____

Course	Hrs	Sem	Grade
<b>Major Foundational Courses (0-3 hours)</b>			
SCOM 110	Media & Culture <sup>4</sup>	3	_____

**MAJOR**

Course	Hrs	Sem	Grade
<b>Core (36 hours)</b>			
ARTS 222	Introduction to Graphic Design	3	_____
ARTS 224	Media Design	3	_____
ARTS 319	Mobile & Interactive Tech. Application	3	_____
DMCA 499	Internship	3	_____
JOUR 225	Media Writing	3	_____
STCO 289	Digital Promotion Tech & Applications <sup>5</sup>	3	_____
<b>or</b> SCOM 212	Criticism of Popular Culture <sup>6</sup>	3	_____
STCO 307	Strategic Communication	3	_____
STCO 346	Persuasive Advertising & Storytelling	3	_____
STCO 348	Strategic Social Media	3	_____
STCO 356	Digital/Social/Mobil Comm. Strategies <sup>5</sup>	3	_____
<b>or</b> SCOM 325	Interpersonal Communication <sup>6</sup>	3	_____
STCO 426	Creating Affiliate Loyalty in Digital Age <sup>5</sup>	3	_____
<b>or</b> SCOM 490	Crisis Comm. & Negotiation <sup>6</sup>	3	_____
STCO 487	Agency/Field Projects	3	_____

Course	Hrs	Sem	Grade
<b>Cognate (9 hours)</b>			
JOUR 356	Social Media Writing	3	_____
STCO 422	Social Media Development	3	_____
STCO 462	Using the Social & Digital Future	3	_____
<b>or</b> SCOM 460	Communication in the Marketplace <sup>6</sup>	3	_____

**FREE ELECTIVES (30-36 hours)**

Course	Hrs	Sem	Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

<p><b>Graduation Requirements</b></p> <p>120 Total Hours</p> <p>2.0 Overall grade point average</p> <p>30 Hours must be upper-level courses (300-400 level)</p> <p>Grade of 'C' Minimum required for all upper-level courses in the major</p> <p>25% Of major taken through Liberty University</p> <p>30 Hours must be completed through Liberty University</p> <p>Grad App Submission of Graduation Application must be completed within the last semester of a student's anticipated graduation date</p>
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**Notes**  
 All applicable prerequisites must be met  
<sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in foundational skills requirements  
<sup>2</sup>HIUS 221, 222, or 223 is strongly recommended  
<sup>3</sup>Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived  
<sup>4</sup>Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened)  
<sup>5</sup>Course offered in online format  
<sup>6</sup>Course offered in resident format  
 Suggested Course Sequence on second page

## SUGGESTED COURSE SEQUENCE

### FRESHMAN YEAR

First Semester		Second Semester	
BIBL 104	4	Cultural Studies Elective <sup>1</sup>	3
ENGL 101	3	Critical Thinking Elective <sup>1</sup>	3
UNIV 104	0-3	Information Literacy Elective <sup>1</sup>	3
Communication Elective <sup>1</sup> [SCOM 110]	3	Math Elective <sup>1</sup>	3
Social Science Elective <sup>1</sup>	<u>3</u>	Natural Science Elective <sup>1</sup>	<u>3</u>
	Total 13-16		Total 15

### SOPHOMORE YEAR

RLGN 104	4	THEO 104	4
Information Literacy Elective <sup>1,2</sup>	3	ARTS 224	3
ARTS 222	3	STCO 289 <sup>3</sup> or SCOM 212 <sup>4</sup>	3
JOUR 225	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 16		Total 16

### JUNIOR YEAR

ARTS 319	3	STCO 346	3
JOUR 356	3	STCO 348	3
STCO 307	3	STCO 356 <sup>3</sup> or SCOM 325 <sup>4</sup>	3
Elective	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

### SENIOR YEAR

STCO 422	3	DMCA 499	3
STCO 426 <sup>3</sup> or SCOM 490 <sup>4</sup>	3	STCO 487	3
STCO 462 or SCOM 460 <sup>4</sup>	3	Elective	3
Elective	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	Total 15		Total 15

#### Notes

<sup>1</sup>Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling in foundational skills requirements

<sup>2</sup>HIUS 221, 222, or 223 is strongly recommended

<sup>3</sup>Course offered in online format

<sup>4</sup>Course offered in resident format