

<u>CORE COURSES (21 hours)</u>		<u>Hrs</u>	<u>Semester</u>	<u>Grade</u>
DIGI 700	Digital & Strategic Communication Orientation I	3	_____	_____
DIGI 705	Digital & Strategic Communication Orientation II	3	_____	_____
DIGI 710	Digital & Strategic Communication Audience Measurement	3	_____	_____
DIGI 715	Advanced Communication Theory	3	_____	_____
DIGI 825	Seminar: From Digital Analytics to Communication Action	3	_____	_____
DIGI 835	Current Topics in Content Communication	3	_____	_____
DIGI 845	Visualization & Social Media Strategy	3	_____	_____
TOTAL HOURS		21		

Completion Requirements

21 total hours

A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable

3.0 GPA

No grade lower than B- may be applied to the certificate

Certificate must be completed within 3 years

Submit Certificate Completion Application at beginning of final semester

Offered in Online Format

Notes

Students who want to apply certificate courses to a degree program will have to abide by the GPA and grade requirements of that degree