

CORE COURSES (9 hours)		Hrs	Semester	Grade
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 612	Marketing Promotions	3	_____	_____
BUSI 614	Marketing Research	3	_____	_____
TOTAL HOURS		9		

Completion Requirements

- 9 total hours
- A maximum of 50% of the program hours may be transferred if approved and allowable
- 2.0 GPA
- No grade of D may be applied to the certificate (includes grades of D+ & D-)
- Certificate must be completed within 3 years
- Submit Certificate Completion Application at beginning of final semester

Offered in Online Format

Notes

Students who want to apply certificate courses to a graduate degree program will have to abide by the GPA and grade requirements of that degree