

CORE COURSES (33 hours)

		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
COMS 560	Communication & Conflict	3	_____	_____
STCO 526	Strategic Storytelling	3	_____	_____
STCO 533	Video, Social & Mobile Promotion	3	_____	_____
STCO 534	Strategic Media Analysis	3	_____	_____
STCO 546	Effective Social Media	3	_____	_____
STCO 550	Best Practices: Transforming the Digital Organization	3	_____	_____
STCO 562	Using Emerging Trends in Strategic Communication	3	_____	_____
STCO 622	Strategic Organizational Communication	3	_____	_____
STCO 648	Setting Social & Interactive Goals	3	_____	_____
STCO 658	Strategic Communication Campaigns for the Digital Age	3	_____	_____
STCO 681	New Beginnings: Research, Insight, and Application	3	_____	_____
TOTAL HOURS		33		

Graduation Requirements

Complete 33 hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than two grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Degree must be completed within 5 years

Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

Suggested Course Sequence on second page

Offered in Online Format

SUGGESTED COURSE SEQUENCE

First Semester

STCO 658	3
STCO 526	3
STCO 533	<u>3</u>
Total	9

Second Semester

STCO 534	3
STCO 546	3
STCO 550	<u>3</u>
Total	9

Third Semester

STCO 562	3
STCO 681	3
STCO 648	<u>3</u>
Total	9

Fourth Semester

COMS 560	3
STCO 622	<u>3</u>
Total	6