

Bachelor of Science in Sport Management

Sport Communication and Public Relations Cognate

2024-2025 Degree Completion Plan

ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations or cognates.

GENERAL EDUCATION/ FOUNDATIONAL SKILLS REQUIREMENTS (39-42 hours) Course Communication & Information Literacy (12 hours)¹ Major Foundational Courses (3-6 hours) 3 ACCT 209 ENGL 101 Composition & Rhetoric Survey of Accounting & Finance Communications Elective 3 ECON Information Literacy Elective Information Literacy Elective **MAJO**R Core (42 hours) **SETM 415** Res Methods in Sport & Hospitality Mgmt 3 Technological Solutions & Quantitative Reasoning (3-6 hours)¹ Instructional Tech. for Online Learning **SMGT 200 UNIV 104** Introduction to Sport Management MATH ___ Math Elective (MATH 114 or higher) **SMGT 201** History of Sport **SMGT 302** Sport Facilities & Events **SMGT 305** Critical Thinking (7 hours)¹ Sport Law & Ethics RLGN 104 Christian Life & Biblical Worldview² **SMGT 310** Communication in Sport Critical Thinking Elective² **SMGT 312** Introduction to Sport Outreach **SMGT 404** Admin. & Org. in Sport & Recreation 3 Civic & Global Engagement (3 hours)¹ **SMGT 405** Sport Finance Cultural Studies Elective SMGT 406 Issues & Trends in Sport **SMGT 410** Sport Marketing Experiential Component Social & Scientific Inquiry (6 hours)¹ Natural Science Elective SETM 205 Practicum in Sport & Hospitality Social Science Elective **SETM 399** Interim Internship in Sport & Hospitality or SETM 497 Special Topics in Sport & Hospitality **SETM 499** Internship in Sport & Hospitality Christianity & Contexts (8 hours)¹ **BIBL** 104 Survey of Old & New Testament **THEO 104** Introduction to Theology Survey² Cognate (12 hours) Media Writing JOUR 225 Sport Communication Technology **SMGT 330 SMGT 430** Sport Media Strategies STCO 348 Strategic Social Media FREE ELECTIVES (18-24 hours)

Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- Grade of 'C' Minimum required for all upper level courses in the major and all SMGT
 - 25% Of major taken through Liberty University
 - 30 Hours must be completed through Liberty University
 - **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Notes

All applicable prerequisites must be met

¹Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

³Courses may also fulfill select General Education Requirements. Please refer to the list of approved general education electives at www.liberty.edu/gened

Choose any ECON course (ECON 110 or higher)

Suggested Course Sequence on second page

Revised: 08.15.2024 Effective: Catalog Term 2024-40

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

| First Semester | | | Second Semester | | |
|--|--------|----------|--|-------|----------|
| BIBL 104 | | 4 | Information Literacy Elective ¹ | | 3 |
| Communications Elective ¹ | | 3 | Math Elective ¹ | | 3 |
| ENGL 101 | | 3 | RLGN 104 | | 4 |
| Natural Science Elective ¹ | | 3 | SMGT 200 | | 3 |
| UNIV 104 | | 0-3 | SMGT 201 | | 3 |
| Т | otal 1 | 3-16 | | Total | 16 |
| SOPHOMORE YEAR | | | | | |
| ACCT 209 | | 3 | Critical Thinking Elective ¹ | | 3 |
| THEO 104 | | 4 | Cultural Studies Elective ¹ | | 3 |
| Information Literacy Elective ¹ | | 3 | ECON Elective ² | | 3 |
| SETM 205 | | 3 | Social Science Elective ¹ | | 3 |
| Elective | | <u>2</u> | SMGT 305 | | <u>3</u> |
| Т | `otal | 15 | | Total | 15 |
| JUNIOR YEAR | | | | | |
| JOUR 225 | | 3 | SMGT 310 | | 3 |
| SETM 399 <u>OR</u> SETM 497 | | 3 | SMGT 312 | | 3 |
| SMGT 302 | | 3 | SMGT 330 | | 3 |
| Elective | | 3 | Elective | | 3 |
| Elective | | 3 | Elective | | 3 |
| Т | `otal | 15 | | Total | 15 |
| SENIOR YEAR | | | | | |
| SETM 415 | | 3 | SETM 499 | | 3 |
| SMGT 404 | | 3 | SMGT 410 | | 3 |
| SMGT 405 | | 3 | STCO 348 | | 3 |
| SMGT 406 | | 3 | Elective | | 3 |
| SMGT 430 | | 3 | Elective | | 3 |
| T | otal | 15 | Elective | | <u>1</u> |
| | | | | Total | 16 |

Notes

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