

| <b><u>CORE COURSES (33 hours)</u></b>      |  | <b><u>Hrs</u></b> | <b><u>Sem</u></b> | <b><u>Grade</u></b> |
|--|--|-------------------|-------------------|---------------------|
| BUSI 520                                   | Strategic Marketing Management                   | 3                 | _____             | _____               |
| BUSI 530                                   | Managerial Finance                               | 3                 | _____             | _____               |
| BUSI 561                                   | Legal Issues in Business                         | 3                 | _____             | _____               |
| BUSI 600                                   | Business Research Methods                        | 3                 | _____             | _____               |
| BUSI 601                                   | Accounting for Decision Making                   | 3                 | _____             | _____               |
| BUSI 604                                   | International Business                           | 3                 | _____             | _____               |
| BUSI 610                                   | Organizational Design & Structure                | 3                 | _____             | _____               |
| BUSI 620                                   | Global Economic Environment                      | 3                 | _____             | _____               |
| BUSI 642                                   | Contemporary Issues in Human Resource Management | 3                 | _____             | _____               |
| BUSI 650                                   | Operations Management                            | 3                 | _____             | _____               |
| BUSI 690                                   | Policy & Strategy in Global Competition          | 3                 | _____             | _____               |
| <b><u>MARKETING COGNATE (12 hours)</u></b> |  |                   |                   |                     |
| BUSI 612                                   | Marketing Promotions                             | 3                 | _____             | _____               |
| BUSI 613                                   | Supply Chain Management                          | 3                 | _____             | _____               |
| BUSI 614                                   | Marketing Research                               | 3                 | _____             | _____               |
| MRKT 640                                   | Consumer Behavior                                | 3                 | _____             | _____               |
| <b>TOTAL HOURS</b>                         |  | <b>45</b>         |                   |                     |

**Graduation Requirements**

Complete 45 total hours

A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level

3.0 GPA

No more than 2 grades of C may be applied to the degree (includes grades of C+ & C-)

No grade of D or below may be applied to the degree (includes grades of D+ & D-)

Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit

Degree must be completed within 5 years

Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

**Offered in Resident and Online Format**

**Notes**

*All applicable prerequisites must be met*

*Suggested Course Sequence on second page*

**SUGGESTED COURSE SEQUENCE**

First Semester

|          |          |
|----------|----------|
| BUSI 520 | 3        |
| BUSI 600 | 3        |
| BUSI 642 | <u>3</u> |
| Total    | 9        |

Second Semester

|          |          |
|----------|----------|
| BUSI 604 | 3        |
| BUSI 612 | 3        |
| BUSI 620 | <u>3</u> |
| Total    | 9        |

Third Semester

|          |          |
|----------|----------|
| BUSI 530 | 3        |
| BUSI 601 | 3        |
| BUSI 613 | <u>3</u> |
| Total    | 9        |

Fourth Semester

|          |          |
|----------|----------|
| BUSI 610 | 3        |
| BUSI 614 | 3        |
| BUSI 650 | <u>3</u> |
| Total    | 9        |

Fifth Semester

|          |          |
|----------|----------|
| BUSI 561 | 3        |
| BUSI 690 | 3        |
| MRKT 640 | <u>3</u> |
| Total    | 9        |